

2026 SPECIAL REPORTS PROGRAM

POWER is the premier brand encompassing all aspects of the end-to-end global power system, from traditional generation to distributed energy systems and transmission and distribution. *POWER* remains at the forefront of the ever-changing electric power system, providing critical updates to our global community through our team of dedicated content creators since 1882.

2026 SPECIAL REPORT TOPICS:

FEBRUARY 2026

GROUNDBREAKERS

Topics included in this report:

- Nuclear
- Geothermal
- Fusion
- Gas
- Offshore Wind

JUNE 2026

WEATHER PREPAREDNESS

Topics included in this report:

- Advanced Forecasting
- Augmentations for Hot Weather
- Enhancements for Cold Weather
- Undergrounding
- Personal Safety in Extreme Conditions

NOVEMBER 2026

BALANCING RELIABILITY AND SUSTAINABILITY

Topics included in this report:

- Gas
- Nuclear
- Wind
- Solar
- Energy Storage

2026 SPECIAL REPORT PROGRAM DETAIL

In addition to *POWER* distributing each special report to our full digital circulation, we will also leverage the overall *POWER* community database by influencer's within each topic and deploy a series of custom promotions dedicated to each feature and that partner.

- **Exclusivity:** Each section carries an exclusive sponsorship and is reserved on a first-come, first-served basis.
- **Content Contribution:** FIRST LOOK to contribute content for that section.
- **Partner Insights:** Full page partner insights content on that topic, written by *POWER* and the sponsor of that section (similar to an advertorial) which is then the sponsors asset moving forward. (can be re-purposed)
- **Branding:** Full-page digital ad
- **Print Exposure:** Partner insights full page is also promoted in the subsequent issue of *POWER* in print and online, maximizing exposure for the piece.
- **Content Syndication:** Leveraging *POWER*'s industry leading content syndication program Brand Connect, *POWER* will maximize engagement for each section and that sponsor through the following:
 - Custom **email promotions**
 - Native **advertising** as well as digital display
 - Link with link following directing our community to each **clients website/landing page.**
 - **Actionable Intelligence** including first party data on company and titles that engaged with that section.
 - More....

CONTACT YOUR SALES REPRESENTATIVE FOR AVAILABILITY & INVESTMENT

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