

EMAIL MARKETING

TARGETED EMAIL BLASTS AND RETARGETING

Send your custom HTML email message to your selected audience segment from POWER's coveted customer database. And you have the option to have a follow-up email automatically sent to users that engaged with the initial email blast or to the non-engaged from the initial e-blast.

Email Features

- Client supplies an HTML file and subject line
- A target audience is selected
- After one week, we follow up with a report including full deployment analytics

Pricing

- **\$800 CPM** – Standard email blast
- **\$1,050 CPM** – Standard email blast + email resend to non-engaged segment

