



Cascade

POWER



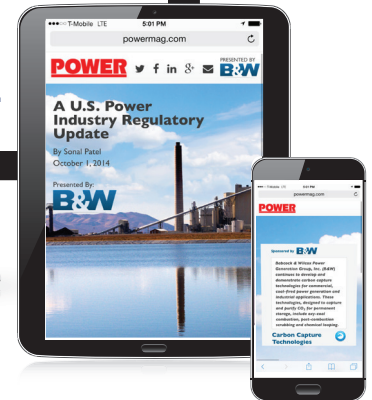
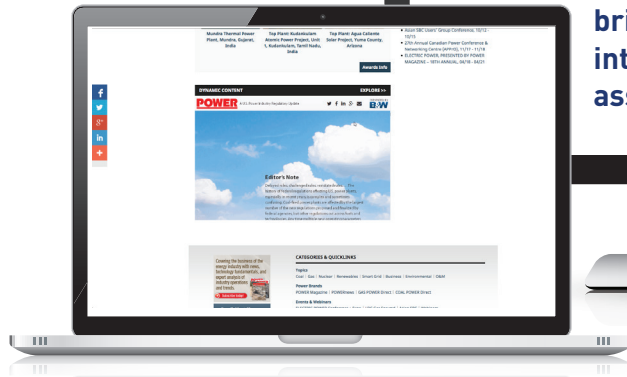
STATIC



DYNAMIC

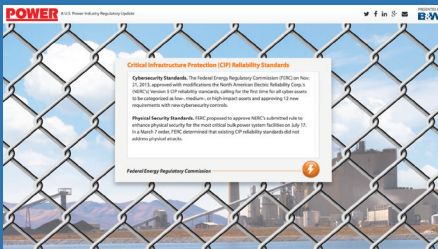
Cascade is a long form, featured web article sponsorship that engages the reader across devices, through the use of responsive web development and in-depth story telling.

Utilizing the latest technology in digital design, Cascade brings articles to life by integrating multiple content assets into one unique format.



With Cascade you will:

- » Position your brand next to cutting edge digital design
- » Display high quality, high impact ads
- » Relay your marketing message through video, audio, and graphics



Silver – \$10K-\$15K

The Silver package offers sponsorship next to POWER's editorial content in a clean long form format.

Gold – \$15K-\$20K

The Gold package offers sponsorship next to POWER's editorial content in a more dynamic format filled with custom design and animation.



Platinum – \$20K+

The Platinum package offers sponsorship next to your marketing content. Our developers will work with you to stitch together a dynamic unique article page with custom design and animation that best suits and compliments your content.

