Hidden Costs of Energy: Unpriced Consequences of Energy Production and Use (Free Executive Summary) http://www.nap.edu/catalog/12794.html

# **Free Executive Summary**

Hidden Costs of Energy: Unpriced Consequences of Energy Production and Use



Committee on Health, Environmental, and Other External Costs and Benefits of Energy Production and Consumption; National Research Council

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# Hidden Costs of Energy: Unpriced Consequences of Energy Production and Use

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# Summary

Modern civilization is heavily dependent on energy from sources such as coal, petroleum, and natural gas. Yet, despite energy's many benefits, most of which are reflected in energy market prices, the production, distribution, and use of energy also cause negative effects. Beneficial or negative effects that are not reflected in energy market prices are termed "external effects" by economists. In the absence of government intervention, external effects associated with energy production and use are generally not taken into account in decision making.

When prices do not adequately reflect them, the monetary value assigned to benefits or adverse effects (referred to as damages) are "hidden" in the sense that government and other decision makers, such as electric utility managers, may not recognize the full costs of their actions. When market failures like this occur, there may be a case for government interventions in the form of regulations, taxes, fees, tradable permits or other instruments that will motivate such recognition.

Recognizing the significance of the external effects of energy, Congress requested this study in the Energy Policy Act of 2005 and later directed the Department of the Treasury to fund it under the Consolidated Appropriations Act of 2008. The National Research Council committee formed to carry out the study was asked to define and evaluate key external costs and benefits—related to health, environment, security, and infrastructure—that are associated with the production, distribution, and use of energy but not reflected in market prices or fully addressed by current government policy. The committee was not asked, however, to recommend specific strategies for addressing such costs because policy judgments that transcend scientific and technological considerations—and exceed the committee's mandate—would necessarily be involved.

The committee studied energy technologies that constitute the largest portion of the U.S. energy system or that represent energy sources showing substantial increases (>20%) in consumption over the past several years. We evaluated each of these technologies over their entire life cycles—from fuel extraction to energy production, distribution, and use to disposal of waste products—and considered the external effects at each stage.

Estimating the damages associated with external effects was a multistep process, with most steps entailing assumptions and their associated uncertainties. Our method, based on the "damage function approach," started with estimates of burdens (such as air-pollutant emissions or water-pollutant discharges). Using mathematical models, we then estimated these burdens' resultant ambient concentrations as well the ensuing exposures. The exposures were then associated with consequent effects, to which we attached monetary values in order to produce damage estimates. One of the ways economists assign monetary values to energy-related adverse effects is to study people's preferences for reducing those effects. The process of placing monetary values on these impacts is analogous to determining the price people are willing to pay for commercial products. We applied these methods to a year close to the present (2005) for which data were available, and also to a future year (2030) so as to gauge the impacts of possible changes in technology.

A key requisite to applying our methods was determining which policy-relevant effects are truly external, as defined by economists. For example, increased food prices caused by the conversion of

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agricultural land from food to biofuel production, are *not* considered to represent an external cost, as they result from (presumably properly functioning) markets. Higher food prices may of course raise important social concerns and may thus be an issue for policy makers, but because they do not constitute an external cost they were not included in the study.

Based on the results of external-cost studies published in the 1990s, we focused especially on air pollution. In particular, we evaluated effects related to emissions of particulate matter (PM), sulfur dioxide (SO<sub>2</sub>), and oxides of nitrogen (NO<sub>x</sub>), which form criteria air pollutants.<sup>1</sup> We monetized effects of those pollutants on human health, grain crop and timber yields, building materials, recreation, and visibility of outdoor vistas. Health damages, which include premature mortality and morbidity (such as chronic bronchitis and asthma), constituted the vast majority of monetized damages, with premature mortality being the single largest health-damage category.

Some external effects could only be discussed in qualitative terms in this report. Although we were able to quantify and then monetize a wide range of burdens and damages, many other external effects could not ultimately be monetized because of insufficient data or other reasons. In particular, the committee did not monetize impacts of criteria air pollutants on ecosystem services or non-grain agricultural crops, or effects attributable to emissions of hazardous air pollutants.<sup>2</sup> In any case, it is important to keep in mind that the individual estimates presented in this report, even when quantifiable, can have large uncertainties.

In addition to its external effects in the present, the use of fossil fuels for energy creates external effects in the future through its emissions of atmospheric greenhouse gases (GHGs)<sup>3</sup> that cause climate change, subsequently resulting in damages to ecosystems and society. This report estimates GHG emissions from a variety of energy uses, and then, based on previous studies, provides *ranges* of potential damages. The committee determined that attempting to estimate a single value for climate change damages would have been inconsistent with the dynamic and unfolding insights into climate change itself and with the extremely large uncertainties associated with effects and range of damages. Because of these uncertainties and the long time frame for climate change, our report discusses climate change damages separately from damages not related to climate change.

# **OVERALL CONCLUSIONS AND IMPLICATIONS**

#### Electricity

Although the committee considered electricity produced from coal, natural gas, nuclear power, wind, solar energy, and biomass, it focused mainly on coal and natural gas—which together account for nearly 70% of the nation's electricity—and on monetizing effects related to the air pollution from these sources. From previous studies, it appeared that the electricity *generation* activities accounted for the majority of such external effects, with other activities in the electricity cycle, such as mining or drilling, playing a lesser role.

<sup>&</sup>lt;sup>1</sup>Criteria pollutants, also known as "common pollutants" are identified by the U.S. Environmental Protection Agency (EPA), pursuant to the Clean Air Act, as ambient pollutants that come from numerous and diverse sources and that are considered to be harmful to public health and the environment, and to cause property damage.

<sup>&</sup>lt;sup>2</sup>Hazardous air pollutants, also known as toxic air pollutants, are those pollutants that are known or suspected to cause cancer or other serious health effects, such as reproductive effects or birth defects, or adverse environmental effects.

<sup>&</sup>lt;sup>3</sup>Greenhouse gases absorb heat from the earth's surface and lower atmosphere, with the result that instead of that energy being radiated into space much of it is radiated back toward the surface. These gases include water vapor, carbon dioxide, ozone, methane, and nitrous oxide.

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#### Coal

Coal, a nonrenewable fossil fuel, accounts for nearly half of all electricity produced in the United States. We monetized effects associated with emissions from 406 coal-fired power plants, excluding Alaska and Hawaii, during 2005. These facilities represented 95% of the country's electricity from coal. Although coal-fired electricity generation from the 406 sources resulted in large amounts of pollution overall, a plant-by-plant breakdown showed that the bulk of the damages were from a relatively small number of them. In other words, specific comparisons showed that the source-and-effect landscape was more complicated than the averages would suggest.

# Damages Unrelated to Climate Change

The aggregate damages associated with emissions of  $SO_2$ ,  $NO_x$ , and PM from these coal-fired facilities in 2005 were approximately \$62 billion, or \$156 million on average per plant.<sup>4</sup> But the differences among plants were wide—the 5th and 95th percentiles of the distribution were \$8.7 million and \$575 million, respectively. After ranking all of the plants according to their damages, we found that the 50% of plants with the lowest damages together produced 25% of the net generation of electricity but accounted for only 12% of the damages. On the other hand, the 10% of plants with the highest damages, which also produced 25% of net generation, accounted for 43% of the damages. Figure S-1 shows the distribution of damages among coal-fired plants.



**Figure S-1** Distribution of aggregate damages among the 406 coal-fired power plants analyzed in this study. In computing this chart, plants were sorted from smallest to largest based on damages associated with each plant. The lowest decile (10% increment) represents the 40 plants with the smallest damages per plant (far left). The decile of plants that produced the most damages is on the far right. The figure on the top of each bar is the average damage across all plants of damages associated with SO<sub>2</sub>, NO<sub>x</sub>, and PM. Damages related to climate-change effects are not included.

<sup>&</sup>lt;sup>4</sup>Costs are reported in 2007 dollars.

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Some of the variation in damages among plants occurred because those that generated more electricity tended to produce greater damages; hence we also reported damages per kWh of electricity produced. If plants are weighted by the amount of electricity they generate, the mean damage is 3.2 cents per kWh. For the plants examined, variation in damages per kWh is primarily due to variation in pollution intensity (emissions per kWh) among plants, rather than variation in damages per ton of pollutant. Variations in emissions per kWh mainly reflected the sulfur content of the coal burned; the adoption, or not, of control technologies (such as scrubbers); and the vintage of the plant—newer plants were subject to more stringent pollution control requirements. As a result, the distribution of damages per kWh as well as a small number of plants with large damages. The 5th percentile of damages per kWh is less than half a cent, while the 95th percentile of damages is over 12 cents.<sup>5</sup>

The estimated air pollution damages associated with electricity generation from coal in 2030 will depend on many factors. For example, damages per kWh are a function of the emissions intensity of electricity generation from coal (e.g., pounds [lb] of SO<sub>2</sub> per MWh), which in turn depends on future regulation of power-plant emissions. Based on government estimates, net power generation from coal in 2030 is expected to be 20% higher on average than in 2005. Despite projected increases in damages per ton of pollutant resulting mainly from population and income growth—average damages per kWh from coal plants (weighted by electricity generation) are estimated to be 1.7 cents per kWh in 2030, compared to 3.2 cents per kWh in 2005. This decrease derives from the assumption that SO<sub>2</sub> emissions per MWh will fall by 64% and that NO<sub>x</sub> and PM emissions per MWh will each fall by approximately 50%.

# **Natural Gas**

An approach similar to that used for coal allowed the committee to estimate criteria-pollutantrelated damages for 498 facilities in 2005 that generated electricity from natural gas in the contiguous 48 states. These facilities represented 71% of the country's electricity from natural gas. Again, as with coal, the overall averages masked some major differences among plants, which varied widely in terms of pollution generation.

# Damages Unrelated to Climate Change

Damages from gas-fueled plants tend to be much lower than those from coal plants. The sample of 498 gas facilities produced \$740 million in aggregate damages from emissions of  $SO_2$ ,  $NO_x$ , and PM. Average annual damages per plant were \$1.49 million, which reflected not only lower damages per kWh at gas plants but smaller plant sizes as well; net generation at the median coal plant was more than six times larger than that of the median gas facility. After sorting the gas plants according to damages, we found that the 50% with the lowest damages produced 65% of the air-pollution damages from all 498 plants (see Figure S-2). Each group of plants accounted for approximately one-quarter of the sample's net generation of electricity.

Mean damages per kWh were 0.16 cents when natural gas-fired plants were weighted by the amount of electricity they generated. But the distribution of damages per kWh had a large variance and was highly skewed. The 5th percentile of damages per kWh is less than 5/100 of a cent, while the 95th percentile of damages is about a cent.<sup>6</sup>

<sup>&</sup>lt;sup>5</sup>When damages per kWh are weighted by electricity generation, the 5th and 95th percentiles are 0.19 and 12 cents; the unweighted figures are .53 and 13.2 cents per kWh.

<sup>&</sup>lt;sup>6</sup>When damages per kWh are weighted by electricity generation the 5th and 95th percentiles are 0.001 and 0.55 cents; the unweighted figures are .0044 and 1.7 cents per kWh.

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**Figure S-2** Distribution of aggregate damages among the 498 natural gas-fired power plants analyzed in this study. In computing this chart, plants were sorted from smallest to largest based on damages associated with each plant. The lowest decile (10% increment) represents the 50 plants with the smallest damages per plant (far left). The decile of plants that produced the most damages is on the far right. The figure on the top of each bar is the average damage across all plants of damages associated with SO<sub>2</sub>, NO<sub>x</sub>, and PM. Damages related to climate-change effects are not included.

Although overall electricity production from natural gas in 2030 is predicted to increase by 9% from 2005 levels, the average pollution intensity for natural gas facilities is expected to decrease, though not as dramatically as for coal plants. Pounds of  $NO_x$  emitted per MWh are estimated to fall, on average, by 19%, and emissions of PM per MWh are estimated to fall by about 32%. The expected net effect of these changes is a decrease in the aggregate damages related to the 498 gas facilities from \$740 million in 2005 to \$650 million in 2030. Their average damage per kWh is expected to fall from 0.16 cents to 0.11 cents over that same period.

#### Nuclear

The 104 U.S. nuclear reactors currently account for almost 20% of the nation's electrical generation. Overall, other studies have found that damages associated with the normal operation of nuclear power plants (excluding the possibility of damages in the remote future from the disposal of spent fuel) are quite low compared with those of fossil-fuel-based power plants.<sup>7</sup>

However, the life cycle of nuclear power does pose some risks. If uranium mining activities contaminate ground or surface water, people could potentially be exposed to radon or other radionuclides

<sup>&</sup>lt;sup>7</sup>The committee did not quantify damages associated with nuclear power. Such an analysis would have involved power-plant risk modeling and spent-fuel transportation modeling that would have required far greater resources and time than were available for this study.

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through ingestion. Because the United States mines only about 5% of the world's uranium supply, such risks are mostly experienced in other countries.

Low-level nuclear waste is stored until it decays to background levels and currently does not pose an immediate environmental, health, or safety hazard. However, regarding spent nuclear fuel, development of full-cycle, closed-fuel processes that recycle waste and enhance security could further lower risks.

A permanent repository for spent fuel and other high-level nuclear wastes is perhaps the most contentious nuclear-energy issue, and considerably more study of the external cost of such a repository is warranted.

# **Renewable Energy Sources**

Wind power currently provides just over 1% of U.S. electricity, but it has large growth potential. Because no fuel is involved in electricity generation, neither gases nor other contaminants are released during the operation of a wind turbine. Its effects do include potentially adverse visual and noise effects, and the killing of birds and bats. In most cases, wind-energy plants currently do not kill enough birds to cause population-level problems, except perhaps locally and mainly with respect to raptors. The tallies of bats killed and the population consequences of those deaths have not been quantified but could be significant. If the number of wind-energy facilities continues to grow as fast as it has recently, bat and perhaps bird deaths could become more significant.

Although the committee did not evaluate in detail the effects of solar and biomass generation of electricity, it has seen no evidence that they currently produce adverse effects comparable in aggregate to those of larger sources of electricity. However, as technology improves and penetration into the U.S. energy market grows, the external costs of these sources will need to be reevaluated.

# Greenhouse Gas Emissions and Electricity Generation

Emissions of  $CO_2$  from coal-fired power plants are the largest single source of GHGs in the United States.  $CO_2$  emissions vary; their average is about 1 ton of  $CO_2$  per MWh generated, with a 5th-to-95th-percentile range of 0.95–1.5 tons. The main factors affecting these differences are the technology used to generate the power and the age of the plant. Emissions of  $CO_2$  from gas-fired power plants also are significant, with an average of about 0.5 ton of  $CO_2$  per MWh generated and a 5th-to-95th-percentile range of 0.3–1.1 tons. Life-cycle  $CO_2$  emissions from nuclear, wind, biomass, and solar appear so small as to be negligible compared to those from fossil fuels.

# Heating

The production of heat as an end-use accounts for about 30% of U.S. primary energy demand, the vast majority of which derives from the combustion of natural gas or the application of electricity. External effects associated with heat production come from all sectors of the economy, including residential and commercial (largely for the heating of living or work spaces) and industrial (for manufacturing processes).

# **Damages Unrelated to Climate Change**

As with its combustion for electricity, combustion of natural gas for heat results in lower emissions than from coal, which is the main energy source for electricity generation. Therefore health and environmental damages related to obtaining heat directly from natural gas combustion are much less than damages from the use of electricity for heat. Aggregate damages from the combustion of natural gas for

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direct heat are estimated to be about \$1.4 billion per year, assuming that the magnitude of external effects resulting from heat production for industrial activities is comparable to that of residential and commercial uses.<sup>8</sup> The median estimated damages attributable to natural gas combustion for heat in residential and commercial buildings is approximately 11 cents per thousand cubic feet. These damages do not vary much across regions when considered on a per-unit basis, though some counties have considerably higher external costs than others. In 2007, natural gas use for heating in the industrial sector, excluding its employment as a process feedstock, was about 25% less than natural gas use in the residential and commercial building sectors.

Damages associated with energy for heat in 2030 are likely to be about the same as those that exist today, assuming that the effects of additional sources to meet demand are offset by lower-emitting sources. *Reduction* in damages would only result from more significant changes—largely in the electricity-generating sector, as emissions from natural gas are relatively small and well controlled. But the greatest potential for reducing damages associated with the use of energy for heat lies in greater attention to improving efficiency. Results from the recent National Academies' study *America's Energy Future* suggest a possible improvement of energy efficiency in the buildings and industrial sectors by 25% or more between now and 2030. *Increased* damages would also be possible, however, if new domestic energy development resulted in higher emissions or if additional imports of liquefied natural gas, which would increase emissions from the production and international transport of the fuel, were needed.

#### **Greenhouse Gas Emissions**

The combustion of a thousand cubic feet of gas generates about 120 lb (0.06 tons) of CO<sub>2</sub>. Methane, the major component of natural gas, is a GHG itself and has a global-warming potential about 25 times that of CO<sub>2</sub>. Methane enters the atmosphere through leakage, but the U.S. Energy Information Administration estimates that such leakage amounted to less than 3% of total U.S. CO<sub>2</sub>-equivalent (CO<sub>2</sub>- eq) emissions<sup>9</sup> (excluding water vapor) in 2007. Thus in the near term, where domestic natural gas remains the dominant source for heating, the average emissions factor is likely to be about 140 lb CO<sub>2</sub>- eq/MCF (including upstream methane emissions), while in the longer term—assuming increased levels of liquefied natural gas or shale gas as part of the mix—the emissions factor could be 150 lb CO<sub>2</sub>-eq/MCF.

#### **Transportation**

Transportation, which today is almost completely reliant on petroleum, accounts for nearly 30% of U.S. energy consumption. The majority of transportation-related emissions come from fossil-fuel combustion—whether from petroleum consumed during conventional-vehicle operation, coal or natural gas used to produce electricity to power electric or hybrid vehicles, petroleum or natural gas consumed in cultivating biomass fields for ethanol, or electricity used during vehicle manufacture.

The committee focused both on the non-climate-change damages and GHG emissions associated with light-duty and heavy-duty on-road vehicles, as they account for more than 75% of transportationenergy consumption in the United States. Although damages from non-road vehicles (for example, aircraft, locomotives, and ships) are not insignificant, the committee emphasized the much larger highway component.

<sup>&</sup>lt;sup>8</sup>Insufficient data were available to conduct a parallel analysis of industrial activities that generate useful heat as a side benefit.

 $<sup>^{9}</sup>$ CO<sub>2</sub>-equivalent (noted as CO<sub>2</sub>-eq) expresses the global warming potential of a given stream of greenhouse gases, such as methane, in terms of CO<sub>2</sub> quantities.

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# **Damages Unrelated to Climate Change**

In 2005, the vehicle sector produced \$56 billion in health and other non-climate-change damages, with \$36 billion from light-duty vehicles and \$20 billion from heavy-duty vehicles. Across the range of light-duty technology/fuel combinations considered, damages expressed per vehicle-mile traveled (VMT) ranged from 1.2 cents to 1.7 cents (with a few combinations having higher damage estimates).<sup>10</sup>

The committee evaluated motor-vehicle damages over four life-cycle stages: (1) vehicle operation, which results in tailpipe emissions and evaporative emissions; (2) production of feedstock, including the extraction of the resource (oil for gasoline, biomass for ethanol, or fossil fuels for electricity) and its transportation to the refinery; (3) refining or conversion of the feedstock into usable fuel and its transportation to the dispenser; and (4) manufacturing and production of the vehicle. Importantly, vehicle operation accounted in most cases for less than one-third of total damages, with other components of the life cycle contributing the rest. And while life-cycle stages 1, 2, and 3 were somewhat proportional to actual fuel use, stage 4 (which is a significant source of life-cycle emissions that form criteria pollutants) was not.

The estimates of damage per VMT among different combinations of fuels and vehicle technologies were remarkably similar (see Figure S-3). Because these assessments were so close, it is essential to be cautious when interpreting small differences between combinations. The damage estimates for 2005 and 2030 also were very close, despite an expected rise in population. This result is attributable to the expected national implementation of the recently revised "corporate average fuel economy" (CAFE) standards, which require the new light-duty fleet to have an average fuel economy of 35.5 miles per gallon by 2016 (although an increase in vehicle-miles traveled could offset this improvement somewhat).

Despite the general overall similarity, some fuel/technology combinations were associated with greater non-climate damages than others. For example, corn ethanol, when used in E85 (fuel that is 85% ethanol and 15% gasoline), showed estimated damages per VMT similar to or slightly higher than those of gasoline, both for 2005 and 2030, because of the energy required to produce the biofuel feedstock and convert it to fuel. Yet cellulosic (non-food biomass) ethanol made from herbaceous plants or corn stover had lower damages than most other options when used in E85. The reason for this contrast is that the feedstock chosen and growing practices employed do influence the overall damages from biomass-based fuels. We did not quantify water use and indirect land use for biofuels.<sup>11</sup>

Electric vehicles and grid-dependent hybrid vehicles showed somewhat higher damages than many other technologies for both 2005 and 2030. Although operation of the vehicles produces few or no emissions, electricity production at present relies mainly on fossil fuels and, based on current emission control requirements, emissions from this stage of the life cycle are expected to still rely primarily on those fuels by 2030, albeit at significantly lower emission rates. In addition, battery and electric motor production—being energy- and material-intensive—added up to 20% to the damages from manufacturing.

Compressed natural gas had lower damages than other options, as the technology's operation and fuel produce very few emissions.

Although diesel had some of the highest damages in 2005, it is expected to have some of the lowest in 2030, assuming full implementation of the Tier 2 vehicle emission standards of the U.S. Environmental Protection Agency (EPA). This regulation, which requires the use of low-sulfur diesel, is expected to significantly reduce PM and  $NO_x$  emissions as well.

<sup>&</sup>lt;sup>10</sup>The committee also estimated damages on a per-gallon basis, with a range of 23 to 38 cents per gallon (with gasoline vehicles at 29 cents per gallon). Interpretation of the results is complicated, however, by the fact that fuel/technology combinations with higher fuel efficiency appear to have markedly higher damages per gallon than those with lower efficiency, solely due to the higher number of miles driven per gallon.

<sup>&</sup>lt;sup>11</sup>Indirect land use refers to geographical changes occurring indirectly as a result of biofuels policy in the United States and to the effects of such changes on greenhouse gas emissions.

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**FIGURES S-3** Health and other non-climate damages are presented by life-cycle component for different combinations of fuels and light-duty automobiles in 2005 (top) and 2030 (bottom). Damages are expressed in cents per VMT (2007 USD). Going from bottom to top of each bar, damages are shown for life-cycle stages as follows, vehicle operation, feedstock production, fuel refining or conversion, and vehicle manufacturing. Damages related to climate change are not included. CG SI refers to conventional gasoline spark ignition. CNG refers to compressed natural gas; E85 refers to 85% ethanol fuel; HEV refers to hybrid electric vehicle.

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Heavy-duty vehicles have much higher damages per VMT than those of light-duty vehicles because they carry more cargo or people, and therefore have lower fuel economies. However, between 2005 and 2030, these damages are expected to drop significantly, assuming the full implementation of the EPA Heavy-Duty Highway Vehicle Rule.

# **Greenhouse Gas Emissions**

Most vehicle and fuel combinations had similar levels of GHG emissions in 2005 (see Figure S-4). Because vehicle operation is a substantial source of life-cycle GHGs, enforcement of the new CAFE standards will have a greater impact on lowering GHG emissions than on lowering life-cycle emissions of other pollutants. By 2030, with improvements among virtually all light-duty vehicle types, the committee estimates there would be even fewer differences between the GHG emissions of the various technologies than there were in 2005. However, in the absence of additional fuel-efficiency requirements, heavy-duty vehicle GHG emissions are expected to change little between 2005 and 2030, except from a slight increase in fuel economy in response to market conditions.

Both for 2005 and 2030, vehicles using gasoline made from petroleum extracted from tar sands and diesel derived from Fischer-Tropsch fuels<sup>12</sup> had the highest life-cycle GHG emissions among all fuel/vehicle combinations considered. Vehicles using celluosic E85 from herbaceous feedstock or corn stover had some of the lowest GHG emissions because of the feedstock's ability to store carbon dioxide in the soil. Those using compressed natural gas also had comparatively low GHG emissions.

# **Future Reductions**

Substantially reducing non-climate damages related to transportation would require major technical breakthroughs, such as cost-effective conversion of cellulosic biofuels, cost-effective carbon capture and storage for coal-fired power plants, or a vast increase in renewable energy capacity or other forms of electricity generation with lower emissions.<sup>13</sup> Further enhancements in fuel economy will also help, especially for emissions from vehicle operations, although they are only about one-third of the total life-cycle picture and two other components are proportional to fuel use. In any case, better understanding of potential external costs at the earliest stage of vehicle research should help developers minimize those costs as the technology evolves.

#### **Estimating Climate Change Damages**

Energy production and use continue to be major sources of GHG emissions, principally  $CO_2$  and methane. And damages from these emissions will result as their increased atmospheric concentrations affect climate, which in turn will affect such things as weather, freshwater supply, sea level, biodiversity, and human society and health.<sup>14</sup>

Estimating these damages is another matter, as the prediction of climate-change effects, which necessarily involves detailed modeling and analysis, is an intricate and uncertain process. It requires aggregation of potential effects and damages that could occur at different times (extending centuries into

<sup>&</sup>lt;sup>12</sup>The Fischer-Tropsch reaction converts a mixture of hydrogen and carbon monoxide—derived from coal, methane, or biomass—into liquid fuel.

<sup>&</sup>lt;sup>13</sup>The latter two changes are needed to reduce the life-cycle damages of grid-dependent vehicles.

<sup>&</sup>lt;sup>14</sup>In response to a request from Congress, the National Academies has launched America's Climate Choices, a suite of studies designed to inform and guide responses to climate change across the nation.

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🔅 Operation 🔳 Feedstock 🕮 Fuel 🖉 Vehicle

**FIGURE S-4** GHG emissions (grams  $CO_2$ - eq)/VMT by life-cycle component for different combinations of fuels and light-duty automobiles in 2005 (top) and 2030 (bottom). Going from bottom to top of each bar, damages are shown for life-cycle stages as follows, vehicle operation, feedstock production, fuel refining or conversion, and vehicle manufacturing. One exception is ethanol fuels for which feedstock production exhibits negative values due to  $CO_2$  uptake. The amount of  $CO_2$  consumed should be subtracted from the positive value to arrive at a net value.

the future) and among different populations across the globe. Thus, rather than attempt such an undertaking itself, especially given the constraints on its time and resources, the committee focused its efforts on a review of existing integrated assessment models (IAMs) and the associated climate-change literature.

We reviewed IAMs in particular, which combine simplified global-climate models with economic models that are used to: (1) estimate the economic impacts of climate change; and (2) identify emissions

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regimes that balance the economic impacts with the costs of reducing GHG emissions. But because IAM simulations usually report their results in terms of mean values, this approach does not adequately capture some possibilities of catastrophic outcomes. While a number of them have been studied—such as release of methane from permafrost that could rapidly accelerate warming; and collapse of the West Antarctic or Greenland ice sheets, which could raise sea level by several meters—the damages associated with these events and their probabilities are very poorly understood. Some analysts nevertheless believe that the expected value of total damages may be more sensitive to the possibility of low-probability catastrophic events than to the most likely or best-estimate values.

In any case, IAMs are the best tools currently available. And an important factor in using them (or virtually any other model that accounts for monetary impacts over time) is the "discount rate," which converts costs and benefits projected to occur in the future into amounts ("present values") that are compatible with present-day costs and benefits. Because the choice of a discount rate for the long periods associated with climate change is not well established, however, the committee did not choose a particular discount rate for assessing the value of climate change's effects; instead, we considered a range of discount-rate values.

Under current best practice, estimates of global damages associated with a particular climatechange scenario at a particular future time are translated by researchers into an estimate of damages per ton of emissions (referred to as marginal damages) by evaluating the linkage between current GHG emissions and future climate-change effects. Marginal damages are usually expressed as the net present value of the damages expected to occur over many future years as the result of an additional ton of  $CO_2$ eq emitted into the atmosphere. Estimating these marginal damages depends on the temperature increase in response to a unit increase in  $CO_2$ -eq emissions, the additional climate-related effects that result, the values of these future damages relative to the present, and how far into the future one looks. Because of uncertainties at each step of the analysis, a given set of possible future conditions may yield widely differing estimates of marginal damages.

Given the preliminary nature of the climate-damage literature, the committee found that only rough order-of-magnitude estimates of marginal damages were possible at this time. Depending on the extent of projected future damages and the discount rate used for weighting them, the range of estimates of marginal damages spanned two orders of magnitude, from about \$1 to \$100 per ton of  $CO_2$ -eq, based on current emissions. Approximately one order of magnitude in difference was attributed to discount-rate assumptions, and another order of magnitude to assumptions about future damages from emissions used in the various IAMs. The damage estimates at the higher end of the range were associated only with emissions paths without significant GHG controls. Estimates of the damages specifically to the United States would be a fraction of these levels, because this country represents only about one-quarter of the world's economy, and the proportionate impacts it would suffer are generally thought to be to be lower than for the world as a whole.

# **Comparing Climate and Non-Climate Damage Estimates**

Comparing non-climate damages to climate-related damages is extremely difficult. The two measures differ significantly in their time dimensions, spatial scales, varieties of impacts, and degrees of confidence with which they can be estimated. For 2005, determining which type of external effect caused higher damages depended on the energy technology being considered and the marginal damage value selected from the range of \$1 to \$100 per ton of  $CO_2$ -eq emitted. For example, coal-fired electricity plants were estimated to emit an average of about 1 ton of  $CO_2$  per MWh (or 2 lb/kWh). Multiplying that emission rate by an assumed marginal damage value of \$30/ton  $CO_2$ -eq, climate-related damages would equal 3 cents/kWh, comparable to the 3.2 cents/kWh estimated for non-climate damages. It is important to keep in mind that the value of \$30/ton  $CO_2$ -eq is provided for illustrative purposes and is not a recommendation of the committee.

#### Summary

**Natural Gas**: The climate-related damages were higher than the non-climate damages from natural gas-fired power plants, as well as from combustion of natural gas for producing heat, regardless of the marginal damage estimate. Because natural gas is characterized by low emissions that form criteria pollutants, the non-climate damages were about an order of magnitude lower than the climate damages estimated by the models, if the marginal climate damage were assumed to be \$30/ton  $CO_2$ -eq.

**Coal:** The climate-related damages from coal-fired power plants were estimated to be higher than the non-climate damages when the assumed marginal climate damage was greater than  $30/ton CO_2$ -eq. If the marginal climate damage was less than  $30/ton CO_2$ -eq, the climate-related damages were lower than the non-climate damages.

**Transportation:** As with coal, the transportation sector's climate-change damages were higher than the non-climate damages only if the marginal damage for climate was higher than  $30/ton CO_2$ -eq.

**Overall:** All of the model results available to the committee estimated that the climate-related damages per ton of  $CO_2$ -eq would be 50-80% worse in 2030 than in 2005. Even if annual GHG emissions were to remain steady between now and 2030, the damages per ton of  $CO_2$ -eq emissions would be substantially higher in 2030 than at present. As a result, the climate-related damages in that year from coal-fired power plants and transportation are likely to be greater than their non-climate damages.

# Infrastructure Risks and Security

The committee also considered external effects and costs associated with disruptions in the electricity-transmission grid, energy facilities' vulnerability to accidents and possible attack, oil-supply disruptions, and other national security issues. We concluded as follows:

• The nation's electric grid is subject to periodic failures because of transmission congestion and the lack of adequate reserve capacity. These failures are considered an external effect, as individual consumers of electricity do not take into account the impact of their consumption on aggregate load. The associated and possibly significant damages of grid failure underscore the importance of carefully analyzing the costs and benefits of investing in a modernized grid—one that takes advantage of new smart technology and that is better able to handle intermittent renewable-power sources.

• The external costs of accidents at energy facilities are largely taken into account by their owners and, at least in the case of our nation's oil and gas transmission networks, are of negligible magnitude per barrel of oil or thousand cubic feet of gas shipped.

• Because the United States is such a large consumer of oil, policies to reduce domestic demand can also reduce the world oil price, thereby benefiting the nation through lower prices on the remaining oil it imports. Government action may thus be a desirable countervailing force to monopoly or cartel-producer power. However, the committee does not consider this influence of a large single buyer (known as monopsony power) to be a benefit that is external to the market price of oil. It was therefore deemed to be outside the scope of this report.

• Although sharp and unexpected increases in oil prices adversely affect the U.S. economy, the macroeconomic disruptions they cause do not fall into the category of external effects and damages. Estimates in the literature of the macroeconomic costs of disruptions and adjustments range from \$2 to \$8 per barrel.

• Dependence on imported oil has well-recognized implications for foreign policy, and although we find that some of the effects can be viewed as external costs, it is currently impossible to quantify them. For example, the role of the military in safeguarding foreign supplies of oil is often identified as a relevant factor. But the energy-related reasons for a military presence in certain areas of the world cannot readily be disentangled from the non-energy-related reasons. Moreover, much of the military cost is likely to be fixed in nature. For example, even a 20% reduction in oil consumption, we believe, would likely have little impact on the strategic positioning of U.S. military forces throughout the world.

# Hidden Costs of Energy: Unpriced Consequences of Energy Production and Use

• Nuclear waste raises important security issues and poses tough policy challenges. The extent to which associated external effects exist is hard to assess, and even when identified they are very difficult to quantify. Thus although we do not present numerical values in this report, we recognize the importance of studying these issues further.

# In Conclusion

In aggregate, the damage estimates presented in this report for various external effects are substantial. Just the damages from external effects the committee was able to quantify add up to more than \$120 billion for the year 2005.<sup>15</sup> Although large uncertainties are associated with the committee's estimates, there is little doubt that this aggregate total substantially underestimates the damages, because it does not include many other kinds of damages that could not be quantified for reasons explained in the report, such as damages related to some pollutants, climate change, ecosystems, infrastructure and security. In many cases we have identified those omissions, within the chapters of this report, with the hope that they will be evaluated in future studies.

But even if complete, our various damage estimates would not automatically offer a guide to policy. From the perspective of economic efficiency, theory suggests that damages should not be reduced to zero but only to the point where the cost of reducing another ton of emissions (or other type of burden) equals the marginal damages avoided. That is, the degree to which a burden should be reduced depends on its current level and the cost of lowering it; the solution cannot be determined from the amount of damage alone. Economic efficiency, however, is only one of several potentially valid policy goals that need to be considered in managing pollutant emissions and other burdens. For example, even within the same location, there is compelling evidence that some members of the population are more vulnerable than others to a particular external effect.

While not a comprehensive guide to policy, our analysis does indicate that regulatory actions can significantly affect energy-related damages. For example, the full implementation of the federal dieselemissions rules would result in a sizeable decrease in non-climate damages from diesel vehicles between 2005 and 2030. Similarly, major initiatives to further reduce other emissions, improve energy efficiency, or shift to a cleaner electricity-generating mix (e.g., renewables, natural gas, nuclear) could substantially reduce external effects' damages, including those from grid-dependent hybrid and electric vehicles.

It is thus our hope that this information will be useful to government policy makers, even in the earliest stages of research and development on energy technologies, as an understanding of their external effects and damages could help to minimize the technologies' adverse consequences.

ABBREVIATIONS USED IN THE SUMMARY						
CAFE CO <sub>2</sub> CO <sub>2</sub> -eq E85 GHG kWh IAM	corporate average fuel economy carbon dioxide carbon dioxide equivalent ethanol 85% blend greenhouse gas kilowatt hours integrated assessment model	MCF MWh NO <sub>x</sub> PM SO <sub>2</sub> VMT	thousand cubic feet megawatt hours nitrogen oxides particulate matter sulfur dioxide vehicle-miles traveled			

<sup>&</sup>lt;sup>15</sup>These are damages related principally to emissions of  $NO_x$ ,  $SO_2$ , and PM relative to a baseline of zero emissions from energy-related sources for the effects considered in this study.

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# Hidden Costs of Energy: Unpriced Consequences of Energy Production and Use

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Board on Environmental Studies and Toxicology

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# Preface

The U.S. Congress directed the U.S. Department of the Treasury to arrange for a review by the National Academy of Sciences to define and evaluate the health, environmental, security, and infrastructural external costs and benefits associated with the production and consumption of energy—costs and benefits that are not or may not be fully incorporated into the market price of energy, into the federal tax or fee, or into other applicable revenue measures related to production and consumption of energy.

In response, the National Research Council established the Committee on Health, Environmental, and Other External Costs and Benefits of Energy Production and Consumption, which prepared this report. Biographic information on the committee members is presented in Appendix A.

In the course of preparing this report, the committee met six times. At two of the meetings, oral presentations were made by the following individuals at the invitation of the committee: Christopher Miller (staff for U.S. Senator Harry Reid); Mark Heil and John Worth (U.S. Department of the Treasury); Raymond Braitsch, Thomas Grahame, and Robert Marlay (U.S. Department of Energy); Robert Brenner and James Democker (U.S. Environmental Protection Agency); Arthur Rypinski (U.S. Department of Transportation); Nicholas Muller (Middlebury College), and Richard Tol (Economic and Social Research Institute, Dublin, Ireland). Interested members of the public at large were also given an opportunity to speak on these occasions. Subsequently, the committee held two teleconferences and one subgroup meeting to complete its deliberations.

In addition to the information from those presentations, the committee made use of peer-reviewed scientific literature, government agency reports, and databases.

This report has been reviewed in draft form by individuals chosen for their diverse perspectives and technical expertise in accordance with procedures approved by the National Research Council Report Review Committee. The purpose of this independent review is to provide candid and critical comments that will assist the institution in making its published report as sound as possible and to ensure that the report meets institutional standards for objectivity, evidence, and responsiveness to the study charge. The review comments and draft manuscript remain confidential to protect the integrity of the deliberative process. We wish to thank the following for their review of this report: David T. Allen, University of Texas, Austin; William F. Banholzer, the Dow Chemical Company; Eric J. Barron, National Center for Atmospheric Research; Donald Boesch, University of Maryland; Dallas Burtraw, Resources for the Future; Douglas M. Chapin, MPR Associates, Inc.; A. Myrick Freeman, III, Professor Emeritus, Bowdoin College; Charles H. Goodman, Southern Company Services, Inc. (retired); Dale W Jorgenson, Harvard University; Nathaniel Keohane, Environmental Defense Fund; Jonathan I. Levy, Harvard School of Public Health; Erik Lichtenberg, University of Maryland; Robert O. Mendelsohn, Yale University; Armistead Russell, Georgia Institute of Technology; Kumares C. Sinha, Purdue University; Kerry Smith, Arizona State University; Kirk R. Smith, University of California, Berkeley; Susan Tierney, Analysis Group; and Michael Walsh, Independent Consultant.

Although the reviewers listed above have provided many constructive comments and suggestions, they were not asked to endorse the conclusions or recommendations, nor did they see the final draft of the report before its release. The review of this report was overseen by Lawrence T. Papay, Science

#### Preface

Applications International Corporation (retired) and Charles E. Phelps, University of Rochester. Appointed by the National Research Council, they were responsible for making certain that an independent examination of this report was carried out in accordance with institutional procedures and that all review comments were carefully considered. Responsibility for the final content of this report rests entirely with the author committee and the institution.

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