

THE CONNECTED PLANT SUPPLEMENT

published by **POWER Magazine**

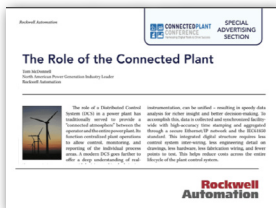
The **Connected Plant** will premier in the November issue of **POWER magazine** and focus on the advances toward digitalization in the global power generation industry. This includes the concepts described by the Industrial Internet of Things (IIoT) and Industry 4.0 that are enabled by technological advances in sensors, data analytics, monitoring, diagnostics, computing networks, software and decision-supporting technologies for the industry.

Comprised of original articles by the **POWER** editorial staff and participant provided content, this is a great way to showcase your company, products, and/or services in a highly informational and engaging format for power professionals worldwide. You can provide content in the form of case studies, performance data, success stories, or any other content you feel would educate the power market on your company, offerings, and harnessing digital technology to drive success.

The **Connected Plant** will be included as part of the November issue and include its own covers (printed on a heavier stock), table of contents, articles and participant provided content. *A magazine within a magazine.*

Participation will give you tremendous exposure as not only will **The Connected Plant** be printed in our November issue of **POWER magazine** reaching nearly 200,000 readers, including pass-along readership, but it will also be converted into a special digital issue sent to the entire **POWER** audience. We will also print bonus copies to be distributed at the **Connected Plant Conference** held in February 2018 and the **ELECTRIC POWER Conference & Exhibition** held in March 2018.

SAMPLE 1/2 PAGE



	Net Price	Specifications	Body Copy	Header Copy
½ page advertorial	\$3,000	7"x4.875"	195 words max	6 words max
Full page advertorial	\$5,000	8.125"x11"	465 words max	8 words max
Accompanying full page ad(s) or additional advertorial page(s)	\$4,000	8.125"x11"	465 words max	8 words max

SAMPLE FULL PAGE



Ad Closing Date: October 2, 2017 Ad Materials Due: October 5, 2017

Reach the largest global power generation audience through **POWER magazine** and effectively market and promote your technology, solutions, and company in the premier issue of **The Connected Plant**.

Contact your sales representative for more information:

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