

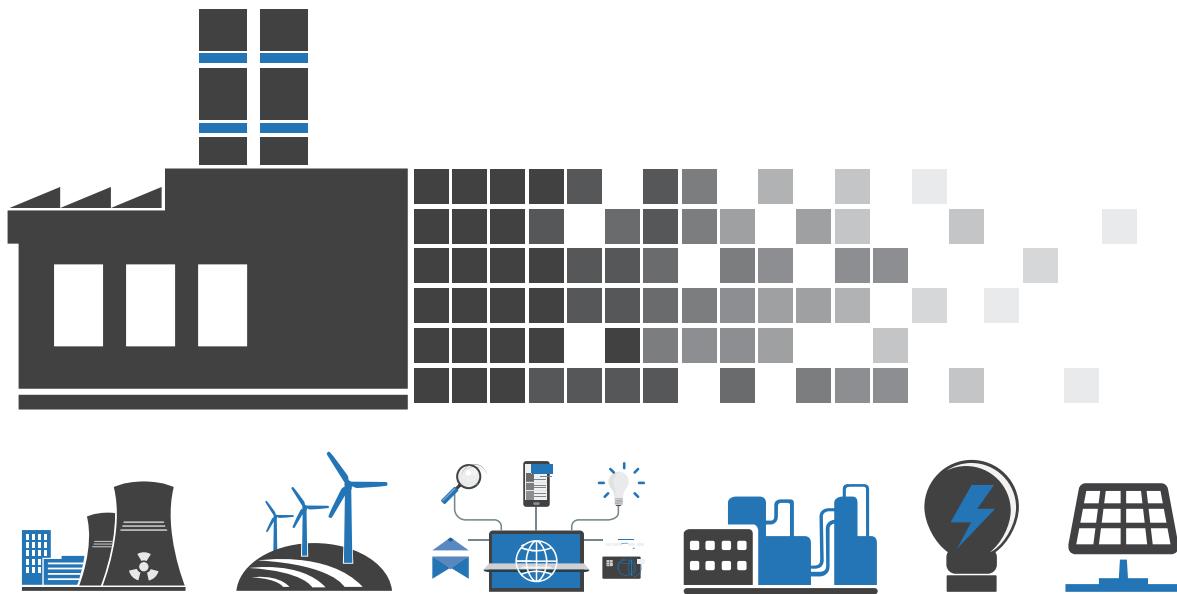
2ND ANNUAL



CONNECTEDPLANT CONFERENCE

Harnessing Digital Tools to Drive Success

SPONSORSHIP OPPORTUNITIES



FEBRUARY 27-28, 2018 | Marriott City Center | Charlotte, NC

Hosted by:



“I enjoyed the conference and found it worthwhile, both as a speaker and as a sponsor. There was a good diversity of topics and a good balance of individual case studies and overall industry trends.”

—Philip Black, PE

Product Marketing Director, Intelligent Operations, Wood Group

Learn more at connectedplantconference.com

2ND ANNUAL



CONNECTED PLANT CONFERENCE

Harnessing Digital Tools to Drive Success

Diamond—\$55,000 (*exclusive*)

- **One (1) speaking position**
 - » Thought leadership opportunity for one speaker on a conference panel session
 - » Complimentary speaker registration
- **Exclusive Opening Keynote Sponsorship**
 - » Opening remarks at the conference
 - » Two sponsored PPT slides in walk-in loop
 - » Literature distribution to all attendees
- **One (1) Advisory Board position**
 - » Complimentary Advisory Board registration
- **Meeting room set boardroom style for private meetings during event**
- **Creative Space Display (Tier 1) in Digital Arena**
- **Two (2) email blasts to all registered attendees**
- **Two (2) full page ads in POWER magazine or *Chemical Engineering* (excludes Nov. 2017 issue)**
- **Two (2) E-newsletter text ads**
- **One (1) 300x250 banner ad on powermag.com or chemengonline.com**
- **Two (2) dedicated digital panels in the conference area**
- **Three (3) complimentary passes for sponsoring company**
- **Three (3) complimentary passes for clients**
- **Discounted registration pricing for additional sponsor personnel**
 - » 20% discount at time of registration
- **Marketing promotion—Sponsor recognized on:**
 - » Full page ads promoting the conference in POWER magazine and *Chemical Engineering* (as soon as contract is signed until Feb. 2018)
 - » Promotional conference e-mail blasts
 - » On-site signage and program agenda at the conference
 - » Event website—sponsoring company's description and logo

Gold—\$30,000 (*four available*)

- **One (1) speaking position**
 - » Thought leadership opportunity for one speaker on a conference panel session
 - » Complimentary speaker registration
- **Breakfast or Lunch Sponsorship**
 - » Signage showcasing sponsoring company as the Breakfast or Lunch Sponsor
 - » Sponsoring company's logo branded on tent cards on each table in breakfast/lunch room
 - » Promotional material of sponsoring company's choice to be placed on each lunch or breakfast seat
 - » Sponsoring company's logo on coffee sleeves in breakfast area
breakfast sponsorship only
- **One (1) Advisory Board position**
 - » Complimentary Advisory Board registration
- **Creative Space Display (Tier 2 or 3) in Digital Arena**
- **One (1) dedicated digital panel in the conference area**
- **One (1) complimentary pass for a client**
- **Discounted registration pricing for additional sponsor personnel**
 - » 20% discount at time of registration
- **Marketing promotion—Sponsor recognized on:**
 - » Full page ads promoting the conference in POWER magazine and *Chemical Engineering* (as soon as contract is signed until Feb. 2018)
 - » Promotional conference e-mail blasts
 - » On-site signage and program agenda at the conference
 - » Event website—sponsoring company's description and logo

SPONSORSHIP OPPORTUNITIES

Silver—\$20,000 (*six available*)

- **Networking Break Sponsorship**
 - » Signage showcasing sponsoring company as a Networking Break sponsor
 - » Promotional material of sponsoring company's choice on table in networking break area (optional)
- **One (5-minute) presentation on sponsoring company's and technology prior to a session**
 - » Includes introduction of conference session and speakers
 - » Complimentary speaker registration
- **Creative Space Display (Tier 3) in Digital Arena**
- **One (1) complimentary pass for a client**
- **Discounted registration pricing for additional sponsor personnel**
 - » 20% discount at time of registration
- **Marketing promotion—Sponsor recognized on:**
 - » Full page ads promoting the conference in POWER magazine and *Chemical Engineering* (as soon as contract is signed until Feb. 2018)
 - » Promotional conference e-mail blasts
 - » On-site signage and program agenda at the conference
 - » Event website—sponsoring company's description and logo

Networking Reception—\$10,000 (*four available*) or \$35,000 (*exclusive*)

- **Logo on beverage napkins (shared with other sponsors' logos)**
- **Sponsoring company recognized on signage throughout reception**
- **Opportunity to place literature out during the reception or a giveaway item**
- **One (1) complimentary pass for sponsoring company**
- **One (1) complimentary pass for a client**
- **Discounted registration pricing for additional sponsor personnel**
 - » 20% discount at time of registration
- **Marketing promotion—Sponsor recognized on:**
 - » Full page ads promoting the conference in POWER magazine and *Chemical Engineering* (as soon as contract is signed until Feb. 2018)
 - » Promotional conference e-mail blasts
 - » On-site signage and program agenda at the conference
 - » Event website—sponsoring company's description and logo
- **Exclusive package includes Creative Space Display (Tier 3) in Digital Arena**



Site Tour—\$15,000 (*two available*)

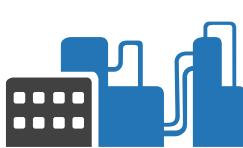
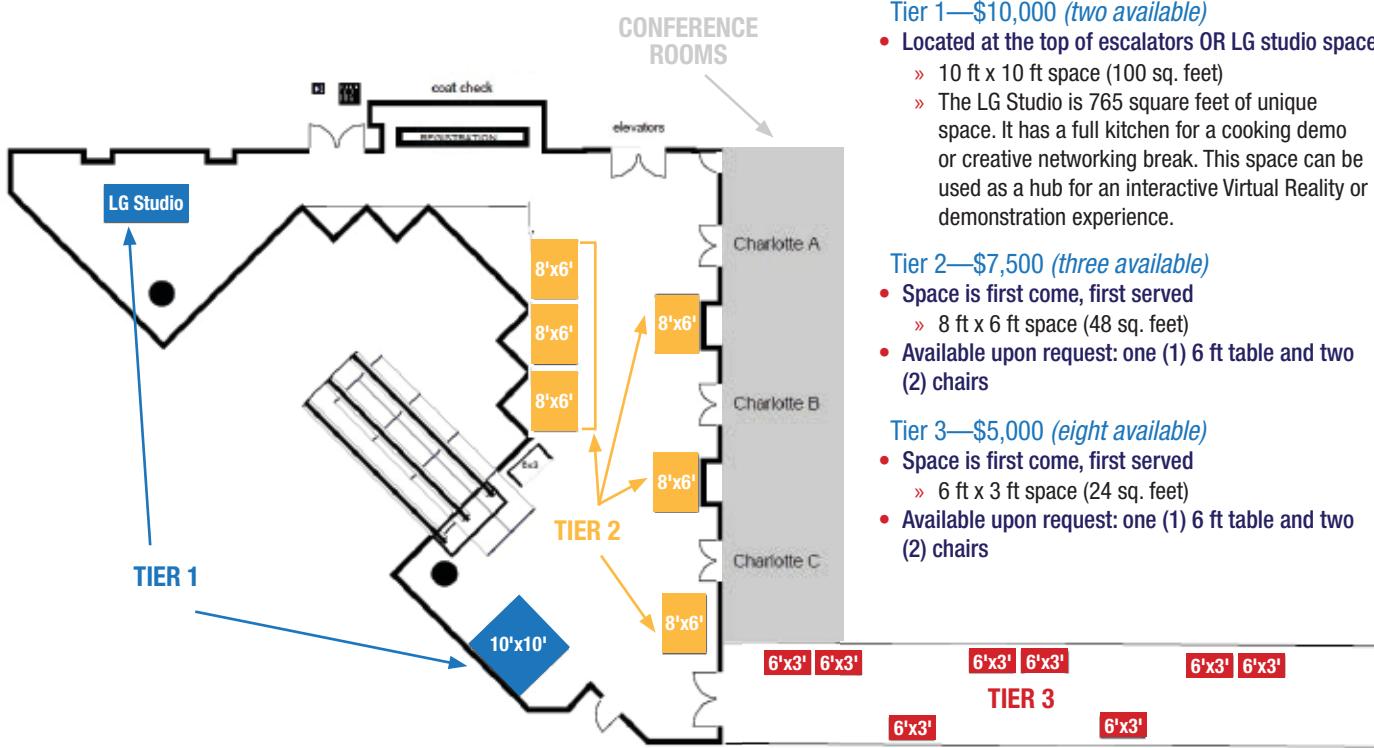
- Sponsored tour to sponsoring company's facility or a client's facility showcasing products and solutions
 - » Opportunity to place collateral giveaway item on seats of bus
- Registration for tour managed by Connected Plant Conference Team
- One (1) complimentary pass for sponsoring company
- One (1) complimentary pass for a client
- Discounted registration pricing for additional sponsor personnel
 - » 20% discount at time of registration
- Marketing promotion—Sponsor recognized on:
 - » Full page ads promoting the conference in POWER magazine and *Chemical Engineering* (as soon as contract is signed until Feb. 2018)
 - » Promotional conference e-mail blasts
 - » On-site signage and program agenda at the conference
 - » Event website—sponsoring company's description and logo

Promotional Item—\$5,000+ the cost of the item (*multiple available*)

- Sponsoring company's logo on attendee gift given to all attendees
 - » Portable device charger
 - » Notebooks
 - » Badge and Lanyard
 - » Additional options available by request
- One (1) complimentary pass for sponsoring company
- Discounted registration pricing for additional sponsor personnel
 - » 20% discount at time of registration
- Marketing promotion—Sponsor recognized on:
 - » Full page ads promoting the conference in POWER magazine and *Chemical Engineering* (as soon as contract is signed until Feb. 2018)
 - » Promotional conference e-mail blasts
 - » On-site signage and program agenda at the conference
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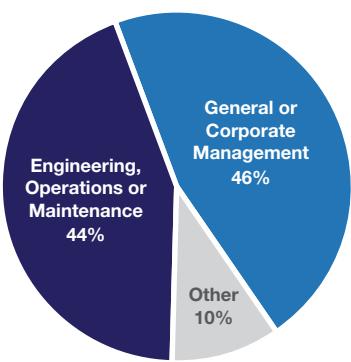
Creative Space in Digital Arena

Sponsoring companies are encouraged to bring their latest products and technologies, and to use the specified footprint to think outside the traditional conference display. Custom options are available if your product or display will not fit inside the tiers below.

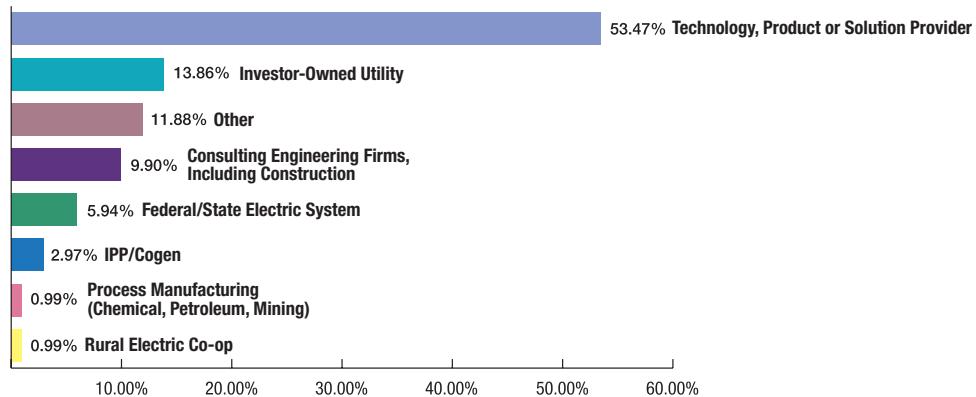


ATTENDEE DEMOGRAPHICS

Job Function



Company Type



COUNTRIES REPRESENTED

132 attendees from 8 countries | United States, Canada, Finland, Japan, Korea, Norway, Philippines, and South Korea

STATES REPRESENTED

118 attendees from the United States representing 27 states

ATTENDEE SHORT LIST

*The list below includes a snapshot of the 2017 attendees from the power generation-focused event. The 2018 event will include professionals from the chemical process industries.

ABB Inc., Senior Vice President, Product Management	Electric Power Research Institute (EPRI), Principal Project Manager	General Electric, Software Director	Processing, Editorial Director
ABB Inc., Business Development Manager	Electric Power Research Institute (EPRI), Senior Technical Leader	General Electric, Chief Marketing Officer	PW Power Systems, Customer Service Engineer
Aboitiz Power Corporation, Generation Business Unit	Electric Power Research Institute (EPRI), Communications Manager, Generation	Glenfarne Group, LLC, Senior Product Manager	Real-Time Innovations, Account Manager
Asset Management	Electric Power Research Institute (EPRI), Sr. Program Manager, Operations & Maintenance	Glenfarne Group, LLC, Managing Director	Real-Time Innovations, Sales Engineer
AIG, Global Engineering Lead Energy and Construction	Electric Power Research Institute (EPRI), Sr. Program Manager	Grafel LLC, Mechanical Engineer	Real-Time Innovations, Chief Executive Officer
Air Liquide, Director Smart Innovative Operations	Electric Power Research Institute (EPRI), Project Engineer III	GSE Systems, Business Development	Rockwell Automation, Market Development
Alliant Energy, Engineer I	Emerson Process Management, Director	Honeywell Industrial Cyber Security Lab, Lead Security Researcher	Rockwell Automation, Power Generation Industry Leader
Ameren Missouri, Senior Operations Engineer	Emerson Process Management, Director, Research and Technology	IEEE Engineering360, Editorial Director	Salt River Project, Engineering Supervisor
American Electric Power, Monitoring and Diagnostic Center Analyst Senior	ESC, President	Integrated Test & Measurement (ITM), President	Salt River Project, Manager, Power Generation Services
Archer Security Group, Managing Partner	Exelon Corporation, Director IT, Cloud Network Engineering	Kiewit, Director, New Generation Services	Schneider Electric, Vice President, Strategy and Product Management, Software
Atlantic Power Corporation, Senior Vice President, Asset Management	Exelon Corporation, IT Director	Korea East-West Power Company, Thermal Power Plant, Manager	Servomex, Global Market Segment Manager, Power
BC Hydro, Reliability Engineer	Exelon Corporation, Operations Manager	Korea East-West Power Company, Manager	Siemens Energy, Inc., Marketing Manager
Beecher Carlson, Managing Director	Exelon Corporation, Vice President, South West Region	Luminant Energy, Director, Marketing, Sales, Government Relations	Siemens Energy, Inc., Business Development
Black & Veatch, Vice President	Expert Microsystems, Inc., President	Luminant Energy, Equipment Reliability Manager, Power Optimization Center	Siemens Energy, Inc., Sales Manager, Power System Sales
ChaiOne, Business Development	First Gas Power Corp., Vice President	Luminant Energy, Marketing Communications Manager, Power Optimization Center	Siemens Energy, Inc., Global Head of Digitalization for Siemens Power Generation Services
ChaiOne, Digital Strategist	Florida Power & Light Company, Regional General Manager	Luminant Energy, Monitoring and Diagnostic Support Manager, Power Optimization Center	Siemens Wind Power, Operations Manager
Cogentrix Energy, Executive Vice President, Generation Services	Flowserve Corporation, Power Specialist	Luminant Energy, Manager, Business Applications	Solarview, Inc., Sales Design
Curtiss-Wright, Asset Manager	Fluor, O&M Manager	M&S Consulting, Associate Partner, Big Data and IoT	Sparkognition, Account Exec
Cyient, Inc., Account Manager	Form Automation Solutions, Inc., President and General Manager	Mitsubishi Heavy Industries, Ltd., Engineering Manager	Sparkognition, Vice President of Sales
Cyient, Inc., Senior Director	Forney Corporation, Vice President, Research and Development	Mitsubishi Hitachi Power Systems Americas, Senior Project Manager, Digital Solutions	TLT-Turbo Inc., Global Business Development
Cyient, Inc., Senior Account Manager	GE Power Digital, Technical Leader, Fleet Services M&D	NextEra Energy, Manager, Fleet Performance and Diagnostic Center	TVA, Manager EAM
DP Engineering Ltd. Co., Consultant II	GE Power Digital, Chief Technology Officer	PAS, Chief Operating Officer	U.S. Department of Energy/National Energy Technology Laboratory, Crosscutting Research Technology Manager
Dragos, Inc., Chief Executive Officer	GE Power Digital, Senior Technical Sales Manager	PIC Group, Inc., President and Chief Executive Officer	Vistra Energy, Technology Enablement, EAM Program Manager
Duke Energy, Engineering Section Manager	GE Power Digital, Product Marketing Manager	PIC Group, Inc., Senior Director of O&M Services	Wärtsilä, Application Manager
Duke Energy, General Manager of Technical Programs	GE Power Digital, Head of Digital Transformation Services	PIC Group, Inc., Vice President, Business Development and Strategic Initiatives, Marketing	Wärtsilä, General Manager, Electrical and Automation
Duke Energy, Vice President, Renewables Operations	GE Power Digital, Sr Comms Manager	Praxik, Senior Vice President, Software	Wärtsilä, Senior Industrial Designer
EGCO / Quezon Power (Philippines), Limited Co., Managing Director	General Electric, Fossil Optimization SME	Praxik, Vice President, User Experience	Wärtsilä, General Manager
El Paso Electric Company, Senior Vice President, Operations		Praxik, SVP Marketing	Western Farmers Electric Cooperative, Shift Supervisor
Electric Power Research Institute (EPRI), Senior Technical Leader			Wood Group, Product Marketing Director
Electric Power Research Institute (EPRI), Sr. Technical Advisor			Wood Group, Business Development Manager
			WSC Inc., Executive Vice President

Contact your sales representative for more information:

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