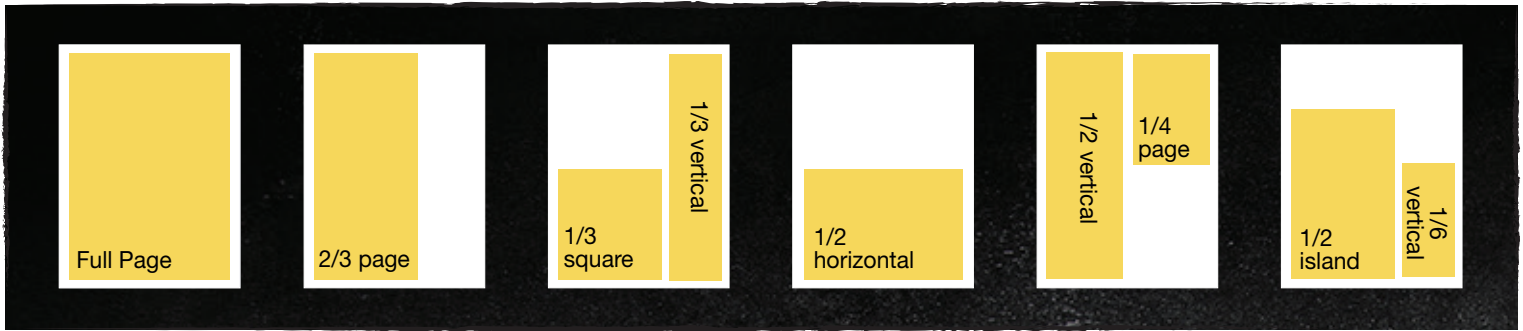


POWER MECHANICAL SPECIFICATIONS



	Width x height (inches)	Width x height (metric)
Magazine Trim Size	7.875" x 10.750"	200mm x 273mm
Full Page w/bleed	8.125" x 11.000"	206mm x 279mm
Live Area	7.000" x 10.000"	178mm x 254mm
2/3 Page - Vertical	4.500" x 9.500"	114mm x 241mm
1/2 Page - Island	4.500" x 7.500"	114mm x 241mm
Horizontal	7.000" x 4.750"	178mm x 121mm
Vertical	3.375" x 9.500"	86mm x 241mm
1/3 Page - Vertical	2.125" x 9.500"	54mm x 241mm
Square	4.500" x 4.750"	114mm x 121mm
1/4 Page - Vertical	3.375" x 4.750"	86mm x 121mm
1/6 Page - Vertical	2.125" x 4.750"	54mm x 121mm
2 Page Spread	15.750" x 10.750"	400mm x 273mm
w/bleed	16.000" x 11.000"	406mm x 279mm
Live Area	15.000" x 10.000"	381mm x 254mm

LIVE AREA - keep all text and important graphics within this area

CREATING MATERIALS

Set up documents to be final ad size (same width and depth as mechanical size).

Files for full page ads should be set up for BLEED SIZE (8.125" width x 11.00" height). Do not compress linked graphics when preparing PDF. All files must be converted to CMYK (NO SPOT COLORS). 2-Color ads must be CMYK builds.

Trapping must be completed prior to creating final PDF. Trap at .20 pt. and overprint black.

SUBMITTING MATERIALS

E-MAIL MATERIALS:

E-mail ads less than 12MB to tcampana@accessintel.com

If more than 12MB contact the production manager, Tony Campana, for upload instructions at +1 301-354-1689 or tcampana@accessintel.com.



COLOR PROOFS

Your digital submissions must be accompanied by an accurate SWOP color proof. This proof is used by our printer to match your ad on press. If you send an inaccurate proof, the reproduction of your ad may not match and Access Intelligence, LLC will not accept responsibility.

SPECIFICATIONS

ACCEPTED DIGITAL FORMATS

- » PDF Hi-resolution (300 dpi minimum)
- » Press-/Print-Optimized—all fonts embedded/all graphics hi-res and linked properly

We can not accept native application files, such as QuarkXPress or InDesign.

PRODUCTION CHARGES

Ads that do not meet the specs listed above or requests for changes to digital ads are subject to production charges. Contact the production manager for details on production charges.

INSERTS

Contact production manager for specs and shipping instructions for all inserts.

POWER Production Manager

Tony Campana
+1 301-354-1689
tcampana@accessintel.com

ADDRESS FOR SENDING MATERIALS:



POWER magazine,
Access Intelligence, LLC

Attn: Tony Campana

9211 Corporate Blvd, 4th floor

Rockville, MD 20850