

POWER 2017 EDITORIAL CALENDAR

- » All fuel types are covered in some way in every issue: COAL **C**, GAS **G**, NUCLEAR **N**, RENEWABLES **R**
- » Topics are subject to change and are not restricted to this list.
- » Please review the Contributors' Guidelines (click the "Contribute" link under the More menu at the top of powermag.com) and submit editorial pitches at least three months prior to desired publication month.

Exclusive departments in every issue

SPEAKING OF POWER: The editor comments on a wide variety of issues related to the power industry.

GLOBAL MONITOR: Briefs on the latest business and technology developments around the world.

FOCUS ON O&M: Best practices, new technology options, and real-world examples of how to improve business performance through operations and maintenance excellence.

LEGAL & REGULATORY: Legal experts examine the regulations, laws, and policies that affect power generation.

COMMENTARY: Noted spokespersons with a variety of points of view offer their take on industry issues

SPECIAL ADVERTISING SECTIONS: This is an opportunity to provide sponsored content in POWER magazine. See below for feature topics.

JANUARY FOCUS: 2017 INDUSTRY FORECAST ISSUE

- » POWER's Generating Company Advisory Team looks at the year ahead **C G N R**
- » How utilities are expanding their reach beyond traditional service boundaries **C G N R**
- » Business implications of developing trends in the generation sector **C G N R**
- » Implications of gas technology sector mergers and acquisitions **G**
- » Industrial control system vendor certification **C G N R**

Executive Insight: Special Advertising Section

AD CLOSING DATE:
December 1, 2016

AD MATERIALS DUE:
December 5, 2016

FEBRUARY FOCUS: COMBINED HEAT & POWER AND INDUSTRIAL POWER

Connected Plant Conference Show Issue

- » CHP: choosing between gas engines and gas turbines **G**
- » When and where district heating drives CHP projects **C G**
- » Developments in small and midsize turbines and HRSGs **G**
- » Managing coal supplies and contracts at coal plants in limbo **C**
- » NERC CIP at 10 years: What's ahead? **C G N R**

Advertising Readership Survey: Signet AdStudy®

Connected Plant: Special Advertising Section

BONUS DISTRIBUTION:
Connected Plant Conference (February, Dallas, TX)
EUEC (February 8-10, San Diego, CA)



FEBRUARY, 2017 • DALLAS, TX

AD CLOSING DATE:
January 3, 2017

AD MATERIALS DUE:
January 5, 2017

MARCH FOCUS: WATER & WASTEWATER

ELECTRIC POWER 2017 Pre-Show Issue

- » How coal plants are dealing with water scarcity **C**
- » New water treatment technologies and programs **C G N**
- » Cooling tower efficiency moves **C G N**
- » Trends in insuring power plants **C G N R**
- » Are 100% renewable utility systems possible? **R**

Water: Special Advertising Section

BONUS DISTRIBUTION:
NGL Forum (March 6-8, San Antonio, TX)
Western Turbine Users, Inc. Conference (WTUI) (March 19-22, Las Vegas, NV)



AD CLOSING DATE:
February 1, 2017

AD MATERIALS DUE:
February 7, 2017

APRIL FOCUS: OPERATIONS & MAINTENANCE

ELECTRIC POWER 2017 Show Issue

- » Toward a more connected plant: O&M benefits **C G N R**
- » New strategies for small hydro O&M **R**
- » Maintenance concerns and solutions for midsize turbines **G**
- » Evolving best practices for outage management **C G N R**
- » Improved oils for turbines, generators, pumps, and motors **C G N R**

Fluid Sealing: Special Advertising Section

BONUS DISTRIBUTION:
LDC Gas Forum: Southeast (April 10-12, Atlanta, GA)
ELECTRIC POWER Conference & Exhibition (April 10-13, Chicago, IL)
PRB Coal Users' Group Annual Conference (April 10-13, Chicago, IL)

Fluid Sealing Association Spring Meeting
42nd Annual Spring CTOTF Conference and Trade Show



AD CLOSING DATE:
March 1, 2017

AD MATERIALS DUE:
March 6, 2017

MAY FOCUS: DISTRIBUTED GENERATION

- » Grid-connected batteries update **C G N R**
- » Fuel cells technology update **G**
- » The impact of 3D printing on gas turbine plants **G**
- » Power generation for "smart cities" **C G N R**
- » Preparing for a biomass test-burn **R**

Advertising Readership Survey: Signet AdStudy®

BONUS DISTRIBUTION: AWEA WINDPOWER (May 22-25, Anaheim, CA)

AD CLOSING DATE:
April 3, 2017

AD MATERIALS DUE:
April 5, 2017

JUNE

FOCUS: WORKFORCE & SAFETY CONCERNS

ELECTRIC POWER 2017 Post-Show Issue

- » Digital technology use cases for worker safety C G N R
- » Maintenance best practices for combined cycle plants G
- » Safety best practices: Lessons from global generators C G N R
- » Vibration monitoring, analysis, and troubleshooting C G N R
- » An integrated approach to power plant security C G N R

Europe: Special Advertising Section

BONUS DISTRIBUTION:

LDC Gas Forum: Northeast (June 5-7, Boston, MA)
 EEI Annual Convention (June 11-14, Boston, MA)
 APPA National Conference (June 16-21, Orlando, FL)

Valve World Americas Expo & Conference (June 20-21, Houston, TX)
 60th Annual ISA POWID Symposium



AD CLOSING DATE:
 May 1, 2017

AD MATERIALS DUE:
 May 5, 2017

JULY

FOCUS: ENVIRONMENTAL ISSUES

- » Continuous emissions monitoring systems technology update C G
- » Upgrading to a dry ash handling system C
- » Is China on the leading edge of environmental technologies? C G N R
- » Carbon capture and sequestration technology update C G
- » Thermal energy storage options C G N R

Environmental: Special Advertising Section

AD CLOSING DATE:
 June 1, 2017

AD MATERIALS DUE:
 June 5, 2017

AUGUST

FOCUS: PLANT DESIGN

Plant of the Year, Reinvention, Water, and Smart Grid Awards

- » Does aesthetic design matter for power plants? C G N R
- » Squeezing efficiencies from compressed air and industrial gases C G N
- » Managing cybersecurity risks in your supply chain C G N R
- » The global coal power capacity glut: emerging solutions C
- » Microgrid success stories G R

AD CLOSING DATE:
 July 3, 2017

AD MATERIALS DUE:
 July 5, 2017

SEPTEMBER

FOCUS: GAS-FIRED GENERATION

TOP PLANT Awards--Gas

- » New digital control system capabilities and drivers C G N R
- » A primer on ladder logic for control systems C G N
- » Fluidized bed technology update C G N R
- » Lessons learned with a fluidized bed boiler C R
- » Ocean energy technology update R

BONUS DISTRIBUTION:

LDC Gas Forum: Mid-Continent (September 11-13, Chicago, IL)
 46th Turbomachinery and 32nd Pump Symposia (TPS)
 (September 11-14, Houston, TX)

42nd Annual Fall CTOTF Conference and Trade Show

AD CLOSING DATE:
 August 1, 2017

AD MATERIALS DUE:
 August 4, 2017

OCTOBER

FOCUS: COAL-FIRED GENERATION

TOP PLANT Awards--Coal

- » Global coal market update C
- » Microturbine deployment update G
- » Root cause analysis for experts and beginners C G N R
- » The looming global biomass feedstock shortage R
- » The gas supply challenge: policy, pipelines, proposals G

Advertising Readership Survey: Signet AdStudy®

BONUS DISTRIBUTION:

LDC Gas Forum: Rockies & West (October 9-11, Los Angeles, CA)

Coal Power Asia Conference
 Fluid Sealing Association Fall Meeting

AD CLOSING DATE:
 September 1, 2017

AD MATERIALS DUE:
 September 5, 2017

NOVEMBER

FOCUS: NUCLEAR GENERATION

TOP PLANT Awards--Nuclear

- » Code changes required for new reactor designs and global expansion N
- » The business of nuclear decommissioning, decontamination, & dismantling N
- » Turbine generator assessment and overhaul best practices C G N R
- » Cybersecurity: Getting everyone on the same page C G N R
- » Integrating digital and physical approaches to boiler combustion control C G

BONUS DISTRIBUTION: LDC Gas Forum: Canada (November 13-15, Toronto, ON)

AD CLOSING DATE:
 October 2, 2017

AD MATERIALS DUE:
 October 5, 2017

DECEMBER

FOCUS: RENEWABLE GENERATION

TOP PLANT Awards--Renewables
2018 BUYERS' GUIDE

- » Post-trip black-start procedures C G N
- » Decommissioning solar and wind projects R
- » Improved intelligent sootblowing C
- » North American cross-border power dynamics C G N R
- » New strategies for keeping nuclear plants "in the money" N

Corporate Capabilities: Special Advertising Section

AD CLOSING DATE:
 November 1, 2017

AD MATERIALS DUE:
 November 6, 2017