



ELECTRIC POWER

CONFERENCE + EXHIBITION

APRIL 21-23, 2015

Donald E. Stephens Convention Center
ROSEMONT, ILLINOIS, USA

POWER ADVERTISING PACKAGES

Package A **\$2,500**

- ¼ page ad in April issue of POWER magazine Classified Section
ELECTRIC POWER Show Issue
- ¼ page ad in ELECTRIC POWER Show Guide

Package B **\$5,500**

- ½ page ad in April issue of POWER magazine
ELECTRIC POWER Show Issue
- ½ page ad in ELECTRIC POWER Show Guide

Package C **\$10,500**

- ½ page ad in April issue of POWER magazine
ELECTRIC POWER Show Issue
- ½ page ad in June issue of POWER magazine
ELECTRIC POWER Post-Show Issue
- ½ page ad in ELECTRIC POWER Show Guide
- Banner ad in ELECTRIC POWER Show Daily E-newsletter (620x200 px)

Package D **\$20,000**

- Full page ad in April issue of POWER magazine
ELECTRIC POWER Show Issue
- Full page ad in June issue of POWER magazine
ELECTRIC POWER Post-Show Issue
- Full Page ad in ELECTRIC POWER Show Guide
- ELECTRIC POWER Silver Sponsorship
- ELECTRIC POWER Bag Insert Sponsorship

Package E **\$30,000**

- Full page ad in April issue of POWER magazine
ELECTRIC POWER Show Issue
- Full page ad in June issue of POWER magazine
ELECTRIC POWER Post-Show Issue
- Full Page ad in ELECTRIC POWER Show Guide
- ELECTRIC POWER Gold Sponsorship
- ELECTRIC POWER Bag Insert Sponsorship
- Two Banner ads in ELECTRIC POWER Show Daily E-newsletter (620x200 px)
- Three Text ads in any POWER E-newsletter
 - Option to choose from POWERnews, GAS POWER, or COAL POWER

For more information, please contact Diane Burlison: 512-337-7890 or dianeb@powermag.com

POWERmag.com | electricpowerexpo.com