



# POWER BUYERS' GUIDE

BUYERSGUIDE.POWERMAG.COM

## SELL YOUR PRODUCTS DIRECTLY TO QUALIFIED BUYERS

POWER Buyers' Guide is the industry's source for generation products and services. Hundreds of companies are listed in numerous categories, making it easy for users to search and find the information they need to request bids and make purchases.

A one-time yearly purchase guarantees that your advertisement will be online year-round, circulated globally to the subscribers of POWER, and distributed at premier trade shows and conferences throughout the year.

**For the 2019 Buyers' Guide, orders must be booked by:**

**October 11, 2018**

**Add your company listing for FREE in POWER's Buyers' Guide. Please select from one of the options below.**

### LISTING UPGRADES:

#### Basic: (FREE)

- » Includes Company Name, Address, Phone, Fax, Email and Web Address
- » 1 free category listing

#### Logo: \$450

- » Basic package
- » Color or black/white logo in print and online Buyers' Guide

#### Enhanced: \$2,000

- » Basic package
- » Enhanced color logo in online and print Buyers' Guide
- » Listing in 5 categories total
- » Live email link online
- » Live webpage link online
- » Option to add social media (Twitter, Facebook, etc.)
- » 30 word company description (online and print)

#### Premium: \$3,950

- » Enhanced package
- » Priority listing in online Buyers' Guide - company will appear at top of search results in selected category
- » Listing in 10 categories total
- » 60 word company description (online and print)
- » Unlimited product information/content (PDF or Word docs)
- » Company photos (up to 5)
- » Lead generation
  - Via an online request info link
  - Two e-newsletters with company profile will be sent to 20,000 POWER subscribers. Each profile will be gated and leads provided.
- » Presence in HOT Products e-newsletter (1x)
- » Product thumbnail photos (up to 5)



For more information, please contact

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