

# THE CONNECTED PLANT SUPPLEMENT

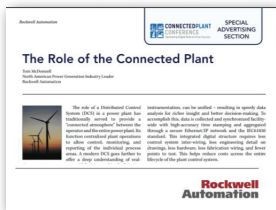
PUBLISHED BY **POWER** MAGAZINE

**The Connected Plant** will premier in the November issue of **POWER magazine** and focus on the advances toward digitalization in the global power generation industry. This includes the concepts described by the Industrial Internet of Things (IIoT) and Industry 4.0 that are enabled by technological advances in sensors, data analytics, monitoring, diagnostics, computing networks, software and decision-supporting technologies for the industry.

Comprised of original articles by the POWER editorial staff and participant provided content, this is a great way to showcase your company, products, and/or services in a highly informational and engaging format for power professionals worldwide. You can provide content in the form of case studies, performance data, success stories, or any other content you feel would educate the power market on your company, offerings, and harnessing digital technology to drive success.

Participation will give you tremendous exposure as not only will **The Connected Plant** be printed in our November issue of **POWER magazine** reaching nearly 200,000 readers, including pass-along readership, but it will also be converted into a special digital issue sent to the entire **POWER** audience. We will also print additional copies for bonus distribution to **Connected Plant Conference** held in February 2019 and the **ELECTRIC POWER Conference & Exhibition** held in March 2019.

## SAMPLE 1/2 PAGE



## SAMPLE FULL PAGE



	Net Price	Specifications	Body Copy	Header Copy
1/2 page advertorial	\$3,000	7"x4.875"	195 words max	6 words max
Full page advertorial	\$5,000	8.125"x11"	465 words max	8 words max
Accompanying full page ad(s) or additional advertorial page(s)	\$4,000	8.125"x11"	465 words max	8 words max

**Ad Closing Date:** October 1, 2018    **Ad Materials Due:** October 5, 2018

Reach the largest global power generation audience through **POWER magazine** and effectively market and promote your technology, solutions, and company in the premier issue of **The Connected Plant**.

**BONUS DISTRIBUTION:**  
 Connected Plant Conference 2019  
 ELECTRIC POWER Conference & Exhibition 2019  
 LDC Gas Forum US-MEX (November 12-14, San Antonio, TX)  
 11th Biennial Valve World Conference & Exhibition (November 27-29, Dusseldorf, Germany)

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