



2016 ELECTRIC POWER MARKETING OPPORTUNITIES

APRIL 18–21, 2016 • NEW ORLEANS, LA • MORIAL CONVENTION CENTER

POWER PACKAGE \$2,900

- Pre-Registration List
- Enhanced Web Listing
- Logo in Show Guide
- Post Show Targeted List with Email Addresses -25 names
- 1/4 page ad in EP Show Guide
- 1/6 page ad in POWER magazine April 2014 Issue in the Product Showcase Section
- 15% discount on a display ad in POWER magazine
- Company Logo in exhibitor listing page of mobile app
- Downloadable PDF products and company brochures on mobile app

Total Retail Price = \$6,145

MOBILE APP PACKAGE \$450

- Downloadable PDF products and company brochures on mobile app
- Highlight exhibitor listing
- Company Logo on exhibitor listing page of mobile app

SHOW GUIDE OPPORTUNITIES

- | | |
|---|---------|
| <input type="checkbox"/> Full Page Print Ad | \$2,965 |
| <input type="checkbox"/> Two Thirds Page Print Ad | \$2,515 |
| <input type="checkbox"/> Half Page Horizontal Ad | \$2,075 |
| <input type="checkbox"/> One Third Page Square Ad | \$1,480 |
| <input type="checkbox"/> One Third Page Horizontal Ad | \$1,480 |
| <input type="checkbox"/> Quarter Page Ad | \$1,035 |

E-MEDIA OPPORTUNITIES

- | | |
|---|---------|
| <input type="checkbox"/> Product Spotlight E-Newsletter Listing | \$750 |
| <input type="checkbox"/> Pre-Show HTML Blast | \$1,500 |
| <input type="checkbox"/> Post Show HTML Blast | \$1,750 |
| <input type="checkbox"/> 250x250 Website Banner Ad | \$1,250 |
| <input type="checkbox"/> 160x600 EP Wire Banner Ad | \$2,000 |

EP SHOW DAILY

- | | |
|--|---------|
| <input type="checkbox"/> Top Banner - 620x200 | \$2,500 |
| <input type="checkbox"/> Middle Banner – 620x200 | \$2,000 |
| <input type="checkbox"/> Top Text Ad (50 – 100 words) | \$2,000 |
| <input type="checkbox"/> Bottom Banner – 620x200 | \$1,750 |
| <input type="checkbox"/> Middle Text Ad (50 – 100 words) | \$1,750 |
| <input type="checkbox"/> Bottom Text Ad (50 – 100 words) | \$1,750 |

MARKETING EXTRAS

- | | |
|---|----------------|
| <input type="checkbox"/> Online & Print Logo | \$300 |
| <input type="checkbox"/> Additional 30-word listing | \$175 |
| (For subsidiaries, branches, partners, etc.) | |
| <input type="checkbox"/> Pre-Show Attendee List | \$500/1K names |
| <input type="checkbox"/> Video Showcase | \$3,500 |

POWER MAGAZINE SHOW ISSUES

- | |
|--|
| <input type="checkbox"/> March: Pre-Show Issue |
| <input type="checkbox"/> April: ELECTRIC POWER Show Issue
(Distributed at the show) |
| <input type="checkbox"/> May: Post-Show Issue |

I hereby apply for marketing opportunities for the ELECTRIC POWER Conference & Exhibition. By signing the application above, I agree to pay a non-refundable 50% of the total fee of the package. Should my company or I cancel after December 18, 2015, it is understood that the remaining balance of the package is contractually due to ELECTRIC POWER. As a participant, I also agree to pay the package fee within 30 days after receiving the invoice.

Name: _____
 Company: _____
 Signature: _____
 Booth#: _____

Payment Method:

- Visa MasterCard AMEX Discover Please Invoice Check enclosed

Card no. _____ CVV # _____ Exp Date _____
 Name on Card: _____ Total: \$ _____

EMAIL COMPLETED FORM OR QUESTIONS TO:

Diane Burleson – Account Executive – PH: 512-337-7890, EMAIL: DBurleson@accessintel.com