

JANUARY	2012 Industry Forecast Issue	AD CLOSING DATE: 11/30/11
<p>SPECIAL REPORT: POWER editors present their sixth annual industry forecast report, which explores the many important issues facing the power industry, including how the smart grid is evolving.</p> <ul style="list-style-type: none">» Annual forecasts prepared by leading industry organizations, including EPRI.» Breakthrough generation technologies.» Construction best practices—prepared in partnership with the Construction Industry Institute. <p><i>Bonus distribution at Projects & Money, New Orleans, January 18-20, 2012</i></p>		Ad Materials due: 12/5/11
FEBRUARY	Instrumentation & Controls	AD CLOSING DATE: 12/30/11
<p>SPECIAL REPORT: Advanced power plant instrumentation & controls—developed with our exclusive partner, ISA POWID. Specific topics include I&C upgrades for nuclear and fossil steam plants, plant automation advancements, and asset management strategies.</p> <ul style="list-style-type: none">» New opportunities for waste-to-energy plants.» The challenge of converting once-through to closed-cycle cooling.» Workforce development: Effective training programs. <p>Advertising Readership Survey: Signet Research</p> <p><i>Bonus distribution at EUEC, Phoenix, January 30- February 1, 2012; Africa Energy Indaba, South Africa, February 21-23, 2012</i></p>		Ad Materials due: 1/4/12
MARCH	Focus: Coal-Fired Generation	AD CLOSING DATE: 1/31/12
<p>SPECIAL REPORT: Issues of importance to the design, operation, and maintenance of coal-fired power plants.</p> <ul style="list-style-type: none">» Benchmarking your fossil plant operations—prepared in partnership with the EUCG.» Waste-to-energy: A technology update.» PDM in the plant: Advanced plant maintenance practices.» Plant Managers' Business Forum: Modern management practices. <p><i>Bonus distribution at EUCG, Austin, TX; Power and Electricity World Africa, South Africa, March 26-29, 2012</i></p>		Ad Materials due: 2/3/12
APRIL	Focus: Distributed Generation and Renewables ELECTRIC POWER Pre-show Issue	AD CLOSING DATE: 2/29/12
<ul style="list-style-type: none">» Photovoltaics vs. concentrating solar power: Which technology wins?» Speed bumps on the road to becoming green: A utility perspective.» Utility-scale battery systems emerge.» Planning your next environmental audit.» Global nuclear power development update. <p><i>Bonus distribution at LDC Gas Forum/Southeast, Atlanta, April 16-18, 2012</i></p>		Ad Materials due: 3/5/12
MAY	ELECTRIC POWER 2012 Show Issue	AD CLOSING DATE: 3/30/12
<ul style="list-style-type: none">» IT in the plant: Advanced distributed control systems and virtual plant operators.» The future of coal: an update.» Nuclear projects grow globally, lag in U.S.» Emerging trends in plant water treatment practices.» Coal plant upgrades for efficiency improvement. <p><i>Bonus distribution at ELECTRIC POWER, Baltimore, May 15-17, 2012</i></p>		Ad Materials due: 4/4/12
JUNE	Focus: Combined Cycles, Plant O&M	AD CLOSING DATE: 4/30/12
<p>SPECIAL REPORT: Issues of importance to the design, operation, and maintenance of gas turbine-powered combined cycles.</p> <ul style="list-style-type: none">» A practical guide to cyber security.» Who makes the world's most efficient combustion turbine?» An HRSG maintenance guide.» Share the wealth: distributed generation improvements. <p>Advertising Readership Survey: Signet Research</p> <p><i>Bonus distribution at Wind Power/AWEA, Atlanta, June 3-6, 2012; Edison Electric Institute, Fort Worth, June 3-6, 2012; ISA POWID, Austin, June 3-8, 2012; LDC Gas Forum/Northeast, Boston, June 11-13, 2012; Energy Ocean International, Boston, June 19-21, 2012</i></p>		Ad Materials due: 5/3/12

<p>JULY</p>	<p>Focus: Coal-Fired Generation ELECTRIC POWER Post-show Issue</p> <ul style="list-style-type: none"> » Coal plant upgrades for efficiency improvement. » Benchmarking fossil plant operations—prepared in partnership with the EUCG. » Latest advances in flue gas desulfurization. » IT in the plant: Advanced instrumentation, controls, and enterprise-wide condition-based maintenance processes. » Construction best practices—prepared in partnership with the Construction Industry Institute. <p><i>Bonus distribution at Construction Industry Institute (CII) meeting, Baltimore, July 23-25, 2012; ASME Power Conference, Anaheim, CA, July 30-August 3, 2012</i></p>	<p>AD CLOSING DATE: 5/31/12</p> <p>Ad Materials due: 6/5/12</p>
<p>AUGUST</p>	<p>Focus: Plant Operations & Maintenance, Plant Design Power Plant of the Year Award Issue</p> <p>Annual Power Plant Awards Issue: Plant of the Year, Marmaduke Award, and Smart Grid Award.</p> <ul style="list-style-type: none"> » Advanced instrumentation, controls, and enterprise-wide condition-based maintenance processes. » PDM in the plant: Advanced plant maintenance practices. » Life-extension projects renew coal-fired plants. 	<p>AD CLOSING DATE: 6/29/12</p> <p>Ad Materials due: 7/3/12</p>
<p>SEPTEMBER</p>	<p>Focus: Gas-Fired Generation</p> <p>Our 11th Annual Top Plants Awards (Gas-Fired): A global look at the most important gas-fired power plants.</p> <ul style="list-style-type: none"> » Water treatment roundup: Solving complex water treatment system problems. » IT in the plant: Sensor technologies and online condition monitoring. » Advances in gas-fired reciprocating engine technology. <p><i>Bonus distribution at LDC Gas Forum/Mid-Continent, Chicago, September 10-12, 2012; EUCG, Denver, CO</i></p>	<p>AD CLOSING DATE: 7/31/12</p> <p>Ad Materials due: 8/3/12</p>
<p>OCTOBER</p>	<p>Focus: Coal-Fired Generation</p> <p>Our 11th Annual Top Plants Awards (Coal-Fired): A global look at the most important coal-fired power plants, including the PRBCUG Plant of the Year.</p> <ul style="list-style-type: none"> » Benchmarking fossil plant operations—prepared in partnership with the EUCG. » Managing coal ash: a regulatory and technology update. » Modern machinery lubrication practices improve plant reliability. <p><i>Bonus distribution at LDC Gas Forum/Rockies & West, Los Angeles, October 8-10, 2012; RETECH, Washington D.C., October 17-19, 2012</i></p>	<p>AD CLOSING DATE: 8/31/12</p> <p>Ad Materials due: 9/4/12</p>
<p>NOVEMBER</p>	<p>Focus: Nuclear Generation</p> <p>Our 11th Annual Top Plants Awards (Nuclear): A global look at the most important nuclear power plants.</p> <ul style="list-style-type: none"> » Update on advanced nuclear power generation technologies. » Benchmarking nuclear plant operations—prepared in partnership with the EUCG. » Small nuclear plants get market traction. <p>Advertising Readership Survey: Signet Research</p> <p><i>Bonus distribution at LDC Gas Forum/Canada, Toronto, November 12-14, 2012; ChemInnovations, New Orleans, November 13-15, 2012</i></p>	<p>AD CLOSING DATE: 9/28/12</p> <p>Ad Materials due: 10/3/12</p>
<p>DECEMBER</p>	<p>Focus: Renewables, Distributed Generation Buyers' Guide: Annual guide to power plant equipment and service suppliers</p> <p>Our 11th Annual Top Plants Awards (Renewable): A global look at the most important renewable power plants.</p> <ul style="list-style-type: none"> » Distributed generation: Integrating gas, wind, and solar technologies. » Asset management strategies: Modern information integration processes. 	<p>AD CLOSING DATE: 10/31/12</p> <p>Ad Materials due: 11/6/12</p>