



# POWER EDITORIAL CALENDAR 2010

JANUARY

## 2010 Industry Forecast Issue

**SPECIAL REPORT:** POWER editors present their 4th Annual Industry Forecast report, which explores the many important issues facing the power industry. This year, in addition to our editorial team, four key companies in the industry will add their views to those of other high-level industry executives and consultants making this our most robust report to date. The EUCG Nuclear Committee will also contribute generating costs and performance metrics for many U.S. and international nuclear power plants.

- New nuclear projects get traction
- Value of knowledge-based culture grows in lean times
- Country report: Brazil

*Bonus distribution at Projects & Money, New Orleans, January 11-13*

**AD CLOSING DATE:**

11/25/09

**Ad Materials due:**

12/1/09

FEBRUARY

## Focus: Controls and Instrumentation

**SPECIAL REPORT:** Advanced power plant controls and instrumentation—developed with our exclusive partner, ISA POWID. Specific topics include I&C upgrades for nuclear and fossil steam plants, plant automation advancements, and asset management strategies.

- Country report: China
- Advanced steam turbine upgrade projects
- What is the world's most efficient power plant?
- Recent renewable developments

*Bonus distribution at RETECH, Washington D.C., February 3-5; Digital Plant Conference, Houston, March 1-3*

**AD CLOSING DATE:**

12/28/09

**Ad Materials due:**

1/4/10

MARCH

## Focus: Coal-Fired Generation

**SPECIAL REPORT:** Issues of importance to the design, operation, and maintenance of coal-fired power plants—developed with our exclusive partner, the PRB Coal Users' Group.

- Benchmarking your fossil plant operations—prepared in partnership with the EUCG
- Are compressed air energy systems the energy storage missing link?
- The future of the EPA's CAIR, CAMR, and CO2 rules
- Technology update: Air blow gasification systems

**Advertising Readership Survey: Signet Research**

*Bonus distribution at Africa Power, South Africa, March 15-19*

**AD CLOSING DATE:**

1/25/10

**Ad Materials due:**

2/1/10

APRIL

## Focus: DG and Renewables ELECTRIC POWER Pre-show Issue

- Distributed generation meets the smart grid
- PDM in the plant: advanced plant maintenance practices
- Advanced solar energy technologies
- Pumped storage: The best energy storage option?

*Bonus distribution at LDC Gas Forum/Southeast, Atlanta, April 12-14*

**AD CLOSING DATE:**

2/26/10

**Ad Materials due:**

3/5/10

MAY

## ELECTRIC POWER 2010 Show Issue

- IT in the plant: advanced distributed control systems
- Is dry-cask storage our only spent nuclear fuel storage option?
- Benchmarking your nuclear plant operations—prepared in partnership with the EUCG
- Emerging trends in plant water treatment practices
- Avoiding HRSG start-up problems saves time and money

*Bonus distribution at ELECTRIC POWER, Baltimore, May 18-20; Wind Power/AWEA, Dallas, May 23-26*

**AD CLOSING DATE:**

3/30/10

**Ad Materials due:**

4/6/10

JUNE

## Focus: Combined Cycles

**SPECIAL REPORT:** Issues of importance to the design, operation, and maintenance of gas turbine-powered combined cycles—developed with our exclusive partner, the Combined Cycle Users' Group.

- IT in the plant: Online condition monitoring
- Global offshore wind projects update
- Advanced gas turbine technology update

*Bonus distribution at ISA POWID/Las Vegas, June 6-11; LDC Gas Forum/Northeast, Boston, June 7-9; Energy Ocean, Ft. Lauderdale, June 8-10; Edison Electric Institute, Hollywood FL, June 13-16*

**AD CLOSING DATE:**

4/26/10

**Ad Materials due:**

5/3/10



JULY

### Focus: Coal-Fired Generation

#### ELECTRIC POWER Post-show Issue

**SPECIAL REPORT:** Roundup of presentations from ELECTRIC POWER 2010

- Coal plant upgrades for efficiency improvement
- Benchmarking your fossil plant operations—prepared in partnership with the EUCG
- Biomass co-firing: Global case studies

*Bonus distribution at ASME Power, Chicago, July 13-15*

**AD CLOSING DATE:**  
5/27/10

**Ad Materials due:**  
6/4/10

AUGUST

### Annual Power Plant Awards Issue

**PLANT OF THE YEAR** recognizes the most significant new plant that began operation during the past year

- Marmaduke Award recognizes O&M excellence
- Modular nuclear plant construction techniques

**AD CLOSING DATE:**  
6/28/10

**Ad Materials due:**  
7/6/10

SEPTEMBER

### Focus: Gas-Fired Generation

**TOP PLANTS:** An in-depth look at the most important gas-fired power plants

- Water treatment roundup: Solving complex water treatment system problems
- Advanced machinery lubrication
- Advanced instrumentation, controls, and enterprise-wide condition-based maintenance processes

**Advertising Readership Survey: Signet Research**

*Bonus distribution at LDC Gas Forum/Mid-Continent, Chicago, September 13-15;  
Turbomachinery Symposium, Houston, October 4-7*

**AD CLOSING DATE:**  
7/29/10

**Ad Materials due:**  
8/5/10

OCTOBER

### Focus: Coal-Fired Generation

**TOP PLANTS:** An in-depth look at the most important coal-fired power plants, including the PRBCUG Plant of the Year

- Benchmarking your fossil plant operations, prepared in partnership with the EUCG
- PDM in the plant: O&M case studies
- Plant Managers' Business Forum: NERC CIP update

*Bonus distribution at Turbomachinery Symposium, Houston, October 4-7; LDC Gas Forum/Rockies & West, Los Angeles, October 11-13; ISA meeting, Houston, October 19-21*

**AD CLOSING DATE:**  
8/30/10

**Ad Materials due:**  
9/7/10

NOVEMBER

### Focus: Nuclear Generation

**TOP PLANTS:** An in-depth look at the most important nuclear power plants

- Update on advanced nuclear power generation technologies
- Modern machinery lubrication practices improve plant reliability
- Nuclear fuel cycle: Mining for nuclear fuel
- Benchmarking your nuclear plant operations—prepared in partnership with the EUCG

*Bonus distribution at LDC Gas Forum/Canada, Toronto*

**AD CLOSING DATE:**  
9/27/10

**Ad Materials due:**  
10/4/10

DECEMBER

### Focus: Renewables

#### Annual Buyers' Guide Issue

**TOP PLANTS:** An in-depth look at the most important renewable power plants

- Distributed generation: Balancing power and heat to improve efficiency
- Renewable power generation options grow

**AD CLOSING DATE:**  
10/22/10

**Ad Materials due:**  
10/29/10

## EXCLUSIVE DEPARTMENTS IN EVERY ISSUE

**Speaking of Power:** Straight talk from the editor-in-chief on news and events impacting the power industry.

**Global Monitor:** Business and technology developments in worldwide power generation.

**Focus on O&M:** Real-world advice for improving the technical and business performance of operating plants.

**Legal & Regulatory:** Legal experts examine the regulations, laws, and policies that will affect your plant operations.

**New Products:** A selection of the most interesting new products recently released.

**Guest Commentary:** Noted spokespersons with a variety of points of view present their take on industry issues.